



## NSA-Central Florida Speaker's Academy Application Class of 2012-2013

Taking steps towards moving your speaking career to the next level can be overwhelming, intimidating and yes, exciting! For many the first step is the most challenging part of the journey...the decision to commit.

### **So congratulations to you on the decision you've made to invest in your future!**

To help us prepare for your year, we would like to ask you for some information. As your Academy Dean, I'd like to have some basic data about who you are, where you are coming from, how to reach you, etc. At the same time, it will help to focus our partnership in learning for the next 10 months. If you can begin to think about what you would like to accomplish, I will be prepared to support you towards reaching those goals.

Once you have given these questions some thought, write in your answers and send them electronically to: [Ken@KenDonaldson.com](mailto:Ken@KenDonaldson.com)

Once I have received and reviewed your application, I will contact you to confirm your entry into the Academy.

Academy tuition is \$1,095 if registered by August 1. (This tuition may be split into three monthly payments, if you desire); this cost is reduced to \$895 if you are a Professional Member of our Chapter and registered by Aug. 1.

Cost after Aug. 1 is \$1195 and \$995 for professional members. If you have any further questions about the tuition fee, membership fees, etc., please feel free to contact me or Nancy Montgomery, our NSA-CF Administrator.

- Nancy Montgomery, Chapter Administrator for NSA Central Florida  
PH: 813-969-0489  
FAX:813-969-0489  
Email: [administrator@nsacentralflorida.com](mailto:administrator@nsacentralflorida.com)

**Again, congratulations! I look forward to seeing YOU in our Academy!**



*Ken Donaldson*

NSA-Central Florida Speaker's Academy

Email [Ken@KenDonaldson.com](mailto:Ken@KenDonaldson.com)

Phone (727) 394-7325

*Thank you for writing your responses in the spaces provided. Feel free to expand the box if you need to, to fit your answer.*

<b>Your Name:</b>	
<b>Street Address:</b>	
<b>City, State, Zip:</b>	
<b>Your Company Name (if any):</b>	
<b>Phone Information</b>	
○ <b>Cell</b>	
○ <b>Work</b>	
○ <b>Home</b>	
○ <b>Fax</b>	
<b>Email Address:</b>	
<b>Website Address:</b>	
<b>Current Occupation:</b>	

<p>1. My interest in the Speaker's Academy is (check one):</p> <p><input type="checkbox"/> I would like to apply to the Academy. I have read and understand the Academy's program information.</p> <p><input type="checkbox"/> I am interested in the Academy, but need to consider the following items/issues before making a final decision:</p> <p>_____</p> <p>_____</p>
2. Are you a member of NSA? Y/N
3. If yes, how many years have you been a member?
4. If no, do you want to become a member of NSA (National)? Y/N
<p>5. What type of speaking do you do, or want to do?</p> <p><input type="checkbox"/> Keynotes</p> <p><input type="checkbox"/> Seminars</p> <p><input type="checkbox"/> Training</p> <p><input type="checkbox"/> Coaching</p> <p><input type="checkbox"/> Consulting</p> <p><input type="checkbox"/> Don't know yet</p>
6. What topics do you speak on (areas of expertise) or what topics do you want to speak on?

7. Other (*unpaid*) speaking experience. (Please check all that apply)

- I am a member of Toastmasters for \_\_\_\_ year(s)
- I am a member of Speaking Circles for \_\_\_\_ year(s)
- I have spoken to Lions, Rotary, or similar organizations. How often in the last two (2) years? \_\_\_\_
- Other. Please briefly describe your unpaid speaking experience:

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8. What is your goal regarding your speaking career?

- Full time paid professional speaker
- Part-time paid professional speaker
- Occasional paid professional speaker
- Other: \_\_\_\_\_

9. Please describe any books you have published that relate to your intended speaking topic:

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10. Do you have talents, strengths or skills you would like to share with me/others in the Academy?

11. Describe your career at present. What do you do? Who do you do it for?

12. Why do you think the Academy is right for you at this point in your life?

13. Any other information you would like me to know about?

PLEASE EMAIL (preferred) THIS COMPLETED APPLICATION TO:

[Ken@KenDonaldson.com](mailto:Ken@KenDonaldson.com)

The NSA-CF does not discriminate on the basis of age, creed, disability, gender, national origin, race, or sexual orientation.