



How to Use 21st Century Technology to Dramatically Grow Your Bottom Line!

- ◆ Are you **frustrated** from hearing about all the great things you can do with technology, without having the slightest idea of how to go about taking even the first step?
- ◆ Do you wish someone would **SHOW YOU THE MONEY** when it comes to using technology to grow your business and increase your offerings and value to clients?
- ◆ Are you ready to take control of the aspects of technology that you could handle yourself, while maximizing the dollars you must continue to outsource?

If you answered “yes” to any of the above questions, then you’re ready for Tech 21 To You – our hands-on, deliverable-producing, joint technology lab with the Florida Speakers and North Florida Chapters of NSA.

Your presenters will be:

- ◆ **Sandy Geroux** – offering hands-on learning event to create audio & video files, as well as free and low-cost technology available to grow your business and better serve clients. Sandy will also reveal the blockbuster secret she recently discovered that helped her website shoot to #1 on Google and has resulted in 7 calls in 30 days since she implemented this strategy! Once you know the secret, you have the potential of being #1, too!” Learn more about Sandy at www.sandygeroux.com.
- ◆ **J.B. Glossinger** – who will show you how to monetize your audio & video files. J.B. is the author of *The Morning Coach* daily podcast that is one of the Top 10 on iTunes and now has over 16,000 subscribers! His podcasts are causing buzz, creating cash flow, and generating speaking engagements... and J.B. is ready to show you – step-by-step – how he did it... and you can, too! Visit JB’s sites at www.morningcoach.com to see one example of what he is doing to monetize his technological creativity
- ◆ **Chad Hymas** – who will wrap up an intensely exciting and productive day by showing you that no matter how much of a disadvantage you feel your technology skills represent at this time, you can overcome them and create the business – and the future – you desire and deserve! You’ll want to hear and see more about Chad at www.chadhymas.com

This will be a hands-on program! Please:

- ◆ Bring your laptop; if you have a microphone, digital voice recorder, bring them, also.
- ◆ Download Audacity’s (Free) Audio Editor & Recorder before the Lab (<http://audacity.sourceforge.net>)
- ◆ Be sure Windows (Free) Movie Maker is installed
- ◆ If you wish to include photos, video, sound files, music – or any other elements – in an audio or video project to work on that day, please have them in usable digital format that day (on your laptop, jump drive, etc.).
- ◆ Programs will be taught on a Windows XP platform. If you are using Windows Vista or a Macintosh computer, these programs will work, but you **MUST** be knowledgeable enough to navigate, find and work with your files (no matter which platform you use).

Register Online Today!

Date(s): April 3, 2009 (eve reception)
 April 4, 2009 (Lab)

Cost: **\$127.00**
 (Early Bird Registration – register by March 31, 2009)

\$177.00
 (If registering from April 1, 2009 through At-The-Door)

Location: **The Shores Resort & Spa**
 2637 South Atlantic Ave.
 Daytona Beach Shores, FL 32118
 1-866-934-7467 (reservations)
www.ShoresResort.com

Lodging: \$169.00 (single or double occ)
 3rd or 4th person in room (add \$15.00 per person)
 PLUS
 \$5.00 per car, per day parking

Rooms must be reserved by **March 4, 2009** in order to receive this rate. Please call the Resort AT THE FOLLOWING NUMBER ONLY and mention that you are affiliated with the National Speakers Association:

(866) 934-7467

Please note:

Rooms will be charged upon departure; however, rooms cancelled within 7 days of arrival and/or no-shows will be billed for one night’s room and tax.

Meet Your Presenters!



Sandy Geroux

NSA-CF President Sandy Geroux speaks on the topics of risk-taking, goal-setting & achievement. She also sings custom song parodies and inspiring songs in her presentations to energize and inspire her audiences.

In addition, Sandy has been using, and training others on the use of, personal computer technology and programs since 1981, when the first word processing programs and personal computers were introduced.

She has participated in corporate-wide technology initiatives, served as the *first* Systems Analyst and Business Systems Consultant for well-known national catalog company, Chadwick's of Boston, taught hands-on programs at computer companies and colleges, owned her own Desktop Publishing business and, due to her proficiency with technology, has been asked to train and assist others with the use of

technology programs in every position she has ever held.

In addition, she has been helping fellow speakers with technology questions and projects for the past four years, assisting them with creating learning materials, products, program elements, website elements and more.

J.B. Glossinger

J.B. Glossinger is the founder of MorningCoach.com, an online community that debuted in 2007 in Ft. Lauderdale as a daily motivational podcast, and has since blossomed to a full-blown social network.

From Argentina to Zimbabwe, loyal listeners in more than 80 countries tune in daily to hear his podcast, skyrocketing it to the top spot on iTunes Health. In addition to his work on MorningCoach.com, J.B. also founded the innovative media-marketing firm ViralKungFu, Inc., a company specializing in social and traditional media.

JB is a personal development coach, a well-regarded keynote speaker and the author of *Get Out Of Neutral*. He has an MBA and a PhD in Metaphysics.



JB holds both an MBA and a PhD in Metaphysics. His podcast which can be found on the web site ranks in the top five in the world on iTunes health and is consistently in the top spot for self-help.



Chad Hymas

On April 3, 2001, Chad was involved in a serious accident leaving him a quadriplegic. Chad's dreams were not paralyzed that day. Since that fateful event Chad has done the following:

- Started Chad Hymas Communications, Inc., a professional speaking company designed to motivate businesses and corporations to "use their wings and reach seemingly impossible heights."
- Been called one of the 10 most inspirational people in the world by *The Wall Street Journal!*
- Raced in marathons; in Summer 2003, Chad set a world record by wheeling his chair from Salt Lake City to Las Vegas (513 miles)
- Participated in wheelchair athletic competition including basketball, rugby, wheelchair racing, and officiating basketball.
- Spent many hours with other injured individuals in therapy, encouraging them to overcome challenges, focus on dreams and make them a reality.
- Chad's greatest accomplishment is that he remains a devoted husband to his loving wife Shondell, and proud father to their three children Christian, Kyler, and new little Gracee!

No stranger to technology himself, Chad will end our program by inspiring you to reach, not only the technology goals begun through this program, but all your personal and professional dreams!