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August 20th, 2005 W. Mitchell

It's Not What Happens to You, It's What You Do About It

How many times have you stumbled in the speaking business? What do you normally do when life deals you a bad hand? Meet **W. Mitchell, CSP, CPAE**. While his story can only be told by him, his life changing impact can be felt by everyone...who joins us on August 20 in Plant City FL. Few people can inspire your heart, stimulate your mind, and cause you to take action on the possibilities in front of you like "Mitchell" can. Here are a few of the outcomes you can expect:



- ***Empowering ways to deal with change***
- ***The possibilities of your mind and spirit***
- ***Powerful platform expertise and connections***
- ***How to thrive on responsibility***
- ***Making ACTION your anecdote to fear***
- ***Learn how to better connect with your audience***
- ***Get Storytelling Secrets from a Master***

Mitchell is a Certified Speaking Professional (CSP), has been inducted into *The Speakers Hall of Fame* and awarded the Council of Peers Award for Excellence (CPAE), which is the pinnacle of recognition in platform speaking. He is not only an expert on responsibility, change, and renewal; he is a special human being you will never forget.

If you've ever thought about bringing a family member, staff member, or friend to experience the "Action" at NSA Central Florida, this is the meeting you won't want to miss: August 20 – Plant City – **W. Mitchell!** This may sell out so reserve your seat now by e-mailing us at NSAcentralfl@tampabay.rr.com.

Dave Timmons – Vice President of Programs

Registration details can be found on the last page of the newsletter.



NSA/Central Florida News August 2005

Patricia Fripp to Offer Coaching

YOU CAN BE COACHED BY A MASTER SPEAKER AND COACH!

If you could spend one hour with a master speaker and legendary speech coach this year, would you do it? If you could receive hard-hitting advice on everything to do with your speech from someone who constantly coaches CEO's and Executives, would you want it? This career-changing opportunity comes to NSA Central Florida on October 14 and 15 when **Patricia Fripp, CSP, CPAE, and Cavett Award Recipient** offers a series of one-hour coaching sessions to the first seven (7) professionals who sign up. While "Fripp" will be our featured program in October, it is a rare opportunity to receive the benefit of her coaching, right in our own backyard!

If you want to take your performance to a new level, why not sign up for one of Fripp's personalized, one hour, intensive coaching sessions? Here's what you can expect:

- ◆ Improve your favorite **stories** or create a new one from scratch.
- ◆ Learn to craft a **keynote** talk from your seminar.
- ◆ Improve your **openings and closings** for greater impact.
- ◆ Learn to add more **drama and entertainment** to your current material.
- ◆ Want to speak and have no topic? Fripp will demonstrate how you have a **unique message** inside waiting to get out!
- ◆ Get advice on your **marketing** strategy.

To maximize the investment in Fripp's personal coaching session with you, come with a script of your opening, closing or story, or outline of the talking point of your seminar. (14pt type)

Fripp has agreed to only charge \$300 for this invaluable coaching session, of which she will share part of the proceeds with our Chapter.

If you are serious about taking your program to the next level and would like to be coached by a Master, please contact **Dave Timmons** to reserve your spot today. Who will be the lucky seven to take ACTION?

You can e-mail Dave at Dave@DaveTimmons.com or phone at (813) 948-6709.

OTHER UPCOMING EVENTS:

SEPT 17

Dick Bruso

"Strategic Networking"



NSA/Central Florida News August 2005



Speakers Academy

Monica Wofford, Dean

Alright, now it really is officially August and the year of 2005 is closing in on us. Our first Speaker's Academy meeting will be on August 20 at 1:30pm and several of you have made the decision to take this year and your career by the horns and join us! It is **almost** to the point of having to limit of registrations. However, there is still time and you could still be a part of the Central Florida Speaker's Academy. You do want your career to be at a whole new level this time next year, don't you?

Take a look at what is in store for you over the next ten months as an academy member:

- Entrance to each of the chapter meetings (as the fee for these is included in your tuition) which take place on the third Saturday of each month from 9:00am to 12:30pm.

- Ten Academy meetings which take place just after the chapter meetings at 1:30pm to 5:30pm on the third Saturday of each month.

- A list of resources, contacts, and samples for every service that a speaker needs at your fingertips on day one!

- Fellow speakers to help keep you accountable in your assignments for those days when "I'll get to it soon" seems to prevail

- Ten months of show-stopping, career-changing curriculum, speakers and homework – yes I did say homework.

Take a look at the website for a listing of our curriculum and the topics covered. It has been newly added as many of you have asked for specifics on the curriculum that is covered. Also be aware that each month you will be able to present your findings and gain insight into the experience of others who have achieved what you are looking to do. You will be expected to complete your homework, implement what we are learning, complete assignments, contact clients, and be responsible for your progress over the next ten months. With of course, YOU driving that process. This is a "Speaker YOUiversity" if you will.

This is going to be a year in which you will shine, grow, and develop into that speaker that you have wanted to be. I look forward to hearing from you and I look to meeting you on August 20 for our first meeting.

Should you have questions about the academy, please contact me at 407-739-1870. You will probably hear me say "This is Monica at your service", which I am. See you or talk with you soon!

Monica Wofford
2005-2006 Academy Dean



NSA/Central Florida News August 2005

A Message From the President.....

"When was the last time this career made your heart race with fear? Comfort never produced greatness." **Scott Friedman, CSP**, Immediate Past President of NSA

Recently my husband, **Jim**, and I watched "The Truman Show" on television. Do you remember that movie? It starred Jim Carrey and Ed Harris. Ed Harris played Christof, the creator of a television show that starred Truman (Jim Carrey). The show followed Truman's life from birth through adulthood....and everyone knew that it was a television show.....except for Truman!

Toward the end of the movie, when Truman is starting to figure out that something is up and has made his move to escape, a former cast member calls Christof (the creator of the show) on a radio show to complain. She states that Truman is a prisoner, and wonders why Christof doesn't feel guilty about keeping him trapped, unknowingly, in this TV show.

Christof's response, in my opinion, was one of main points of the movie. To paraphrase, he says something like *"Truman can leave at any time. If he were really determined to leave....absolutely determined....he would be gone by now. No one could stop him.....he has accepted the world with which he was presented. And, like most of us, he prefers to stay in that world."*

It got me thinking. Isn't it true? Most of us accept the world with which we are presented. We complain about aspects of it. Yet we stay.

What if we didn't? I recently heard Cavett Award Recipient, **Nido Qubein, CSP, CPAE** say that we need to stop talking about being outside the box.....and just throw the darn box away!!

Are you choosing to keep your speaking career in the box that was presented to you? What if you threw away the box and got a new one? What would your new vision look like?

And I wonder if you were ABSOLUTELY DETERMINED to get there, would anyone be able to stop you?

Just something to think about.

On a completely different note, I just love our new National President's theme! **Rick Jakle, CSP** challenges us to remember *The Magic of Community!* Personally, I'm reminded every time we gather for a chapter meeting. I look forward to seeing you at the next one on August 20th! Don't miss it!



Donna Cutting
NSA/CF President



NSA/Central Florida News August 2005

National Convention – Wrap Up!
*Submitted by **Donna Cutting**, NSA/CF President*

Talk about ACTION! It was a phenomenal national convention in Atlanta, and NSA Central Florida members and friends played a huge part in its success. Our Action Heroes were everywhere, and you can rest assured your colleagues have made you proud!

First and foremost, congratulations to our President-elect, **Cindy Krosky** who walked across the stage to cheers and received her CSP (Certified Speaking Professional) designation. We are proud to have you as a leader in our chapter.



Cindy Krosky, CSP

Standing Ovation to **Mike Rayburn** who brought the house down, as usual, at the Foundation Dinner. Mike and his booking agent, **Josh Wainright**, also provided a top-notch concurrent session, giving us 17 ways to fill your calendar. The CD of this session is sure to be a best seller. Lucky for you we'll have it in our lending library soon.



*Mike receiving award
from Terri and George.*

A well deserved BRAVO goes to Mike who also was presented with the **George Morrisey** Lifetime Achievement Award by Immediate Past President **Terri Kabachnick, CSP** and **George Morrisey, CSP, CPAE**. This prestigious honor is awarded by the chapter president at their discretion to a member of the chapter whose achievements as a professional speaker is meritorious. Mike was unable to be at our June meeting, so he was given the award by Terri at our Monday night chapter dinner in Atlanta.

By the way, Mike will be appearing at Carnegie Hall for the eighth time in March, 2006. Watch for more information about that event in future newsletters.

The expo hall was ablaze with color....colored scarves that is, as our own **Dave Finnegan**, who had a booth, taught everyone and their uncle how to juggle.



Michael Aun and wife



Meredith Oliver

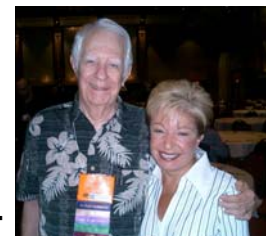


NSA/Central Florida News August 2005

National Convention – Wrap Up! (con't)

Always a highlight at the national convention, Past President **David Glickman** was everywhere!! A consummate professional, even laryngitis couldn't keep him down. His song parodies and comedy spiced up the main stage announcements and Tuesday night events, and you may have heard **David, Mike Rayburn** and **Stu Needel** jamming with the NSA band while many danced the night away. Back by popular demand, David and his comedy cohorts gave an encore performance of their humor lab presentations as well.

Terri Kabachnick, CSP provided advice during a Meet the Pros session. When you see Terri, ask her how many years she has volunteered for this. You might be surprised! **Stu Needel**, the Technology Teddy Bear, gave a concurrent session on Technology tips for the Road Warrior.



Terri and George

Clearly an expert as well as an entertaining and powerful speaker, **Jim DeSena, CSP**, did a fantastic job with his concurrent session, *"The Agony and the Destiny – Defining Your Specialization in an Ever-More-Demanding World of Niche Markets."* Great job, Jim!



Jerry Gitchel

Thank you to **Barbara Glanz, CSP** for her years of service on the national board of NSA! You've done us proud. Barbara also gave a moving tribute to those NSA members who have passed away since the last convention. Congratulations also to our sometimes guest **Jerry Gitchel** of St. Petersburg, FL who received a Presidential Award for Distinguished Service by outgoing national president, **Scott Friedman, CSP**. It was a pleasure to have you join us at the chapter dinner and we hope to see you again soon.

Finally, thanks to **Cindy Krosky, CSP** and all who helped promote the 2006 NSA Convention in Orlando by passing out stickers in the lobby! Hear more about our *Magical* theme at the August meeting. Also, congratulations to the winners of the **Bill Gove** Memorial Golf Tournament: **Shari and Rex Bowden** along with **Steve Schumann** from Kansas City.



Sandy and Bruce Geroux with Terri



Linda and Randy Bailey



Shari and Rex Bowden with George



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The Community Page (Member News)

New Members

Mare Petras

Fitness Simply

Ph: 941-924-3364

Fax: 941-870-4403

E/M: mare@FitnessSimply.com

WEB: www.FitnessSimply.com

TOPIC: Fitness, Wellness, Stress Reduction, and Worklife Balance



Monica Wofford (Also academy dean)

PresentersPlus, Inc.

Ph: 1-866-350-LEAD (5323)

Fax 407-877-8366

E/M: monica@monicawofford.com

WEB: www.monicawofford.com

TOPIC: Contagious Leadership, Contagious Customer, Contagious Confidence



Member News

To be included in Member News, contact Shari Bowden (Shari@IDesignTraining.com). Please hold submittals to 25 words or less. Cut-off date for publication is the 23rd of the month.

Books

Elliott Wilcox, *The Trial Notebook: Lessons Learned from the Courtroom*

Elliott Wilcox, *Quotations for Trial Lawyers*

Articles

Lenn Millbower, *Professionally Speaking Magazine*, [Speak With a Beat](#), August 2005

International Engagements

[Submit your info here!](#)

Media Appearances—Radio, TV, Webcasts

[Submit your info here!](#)

Awards and Certifications

[Submit your info here!](#)

HURRICANE REMINDER

It's Hurricane Season!! Should you be affected by a hurricane this year, be sure to contact one of our chapter leaders and let us know where you are, how you were affected and how we can help. As a chapter, we want to be there for our members. However, it will be up to you to let us know the details of your situation. Let's hope for the best this year!!



NSA/Central Florida News August 2005

Welcome New Chapter Administrator

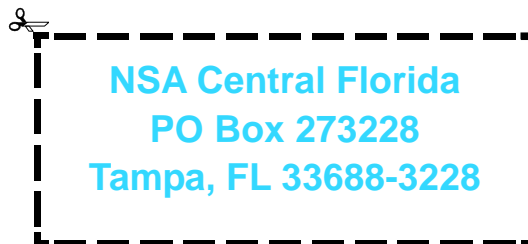
Please extend a warm welcome to our new Chapter Administrator, **Nancy Montgomery!** Nancy is working closely with **Shirley Welch** and **Katie Serros** to make the transition from their office in Maitland to hers in Tampa, and will be completely on board by the August, 2005 meeting. Be sure to look for her there!

Nancy was recommended to the board by a search team made up of Past President **Joan Brannick**, Ph.D; President **Donna Cutting**; President-elect, **Cindy Krosky, CSP**; and VP of Programs **Dave Timmons**, after a lengthy interview process. The board approved the recommendation and we are very happy to welcome her as part of the NSA Central Florida team. She comes with high praises from two of our chapter members, who also know her from her work with the American Society for Training and Development.

Nancy Montgomery worked for over 12 years as a Student Affairs professional developing student leadership programs and campus programs at both Washington University in St. Louis and the University of South Florida. Recently, she has served as the Chapter Administrator for American Marketing Association Tampa Bay, Tampa Bay Sales Professionals, and American Society of Training and Development Suncoast Chapter. Nancy loves to travel (which is rare nowadays after having had 4 children!), and she enjoys baking, bible study classes, as well as volunteering her time to her church. Nancy is very excited to work with NSA Central Florida and looking forward to meeting all of the members!

Thanks, also, to **Shirley Welch** and **Katie Serros** who are doing everything in their power to make this a smooth transition for us and for Nancy! We have come to expect such impeccable service from you and it's one of the many reasons why it is hard for us to say goodbye.

Please note that we have a new address for our chapter:



One of Nancy's first responsibilities is to coordinate membership renewal. The membership renewal process is underway and renewing members should provide their dues and membership directory information to Nancy by August 20th.

Welcome Nancy!



NSA/Central Florida News August 2005

Other Announcements

NSA Central Florida extends our sympathy to **Tom Shay, CSP** and his family for the death of his father. Frank Thomas Shay of Sarasota, FL passed away on July 23, 2005 at 80 years old. He was born in Lemay, Mo., and moved to Sarasota in 1971 from Dardanelle, Ark. He owned Skyway True Value hardware on 62nd Avenue S in St. Petersburg. He served with the Army in Japan. Survivors include his wife of 55 years, Shirley; two sons, our member Tom, St. Petersburg, and Tim, Coral Springs; two daughters, Nancy Tritt, Scranton, Ark., and Michelle Rule, Sarasota; nine grandchildren; and two great-grandchildren. Our thoughts are with you, Tom.

Our thoughts are also with Past President **Ed Peters**, who has had some losses of his own during the recent hurricane. The marina where Ed's boat was docked was destroyed, and he has been forced to relocate. Incidentally, it has been Ed who has rounded up the troupes when other members of our chapter were affected by hurricanes last year. Please send your messages of support to Ed as he works through these changes.



OFFICERS and BOARD OF DIRECTORS 2005 - 2006

PRESIDENT Donna Cutting *
727-525-5818 Donna@donnacutting.com

PRESIDENT-ELECT Cindy Krosky, CSP *
727-461-8313 acespeaks@acespeaks.com

VP/PROGRAMS Dave Timmons *
813-948-6709 dave@davetimmons.com

PAST PRESIDENT Terri Kabachnick, CSP *
727-545-4185 Terri@Kabachnick.com

Board Members *
Ken Banks
727-515-1932 kenbanks@prodigy.net

Betsy Barbieux
888-331-8359 Betsy@ImageInsideOut.com

Sandy Geroux
407-856-1188 sandyg@sandygeroux.com

Lenn Millbower
407-256-0501 lennmillbower@offbeattraining.com

Kelley Rexroad
813-920-9030 Kelley@krexconsulting.com

** indicates Board Member*

COMMITTEE CHAIRS 2005 - 2006

Website Tom Shay, CSP
727-823-7205 tomshay@profitsplus.org

Sandy Geroux
407-856-1188 sandyg@sandygeroux.com

Speakers Academy Monica Wofford
407-739-1870 monica@monicawofford.com

Newsletter Shari Bowden
352-527-1496 shari@ldesigntraining.com

Membership Ed Peters
727-898-2004 ed@edpeters4profit.com

Librarian Rod Jurado
813-985-5361 rodjurado@aol.com

SPC Chair Jennifer Samuel Chance
813-238-6845 jlsamuel5@juno.com

Senior Chapter Advisor
George Morrisey, CSP, CPAE, Cavett Award
321-452-7414 gmorrisey@aol.com

Chapter Administrator
NSACentralFL@tampabay.rr.com





NSA/Central Florida News August 2005



Website News



"Most of my local business has come straight from the NSA Central Florida Web Site. As the web site continues to improve, I expect my local business will continue to grow!!" **Donna Cutting**

"I have had at least two bookings that I can attribute directly to the NSA/CF website. Those two bookings alone will pay for my chapter dues until I retire! (And I don't plan to retire for a while.)"
David Glickman

Did you know that having your page on the chapter website is included with the dues that you pay? We provide you with a link to your website as well as listing in as many topics of expertise as you like. These members have a page on the chapter website. If you are not a part of the site, you should be.

Michael Aun	Jim DeSena	Deb Haggerty	William Mapother	Tom Shay
Linda Bailey	Donna Cutting	Rod Jurado	Lenn Millbower	Sharon Spano
Dwight Bain	Ron Feingold	Terri Kabachnick	George Morrisey	Michael Stahl
Ken Banks	Felicia Ferrara	Mary Hessler Key	Sheryl Nicholson	Dave Timmons
Betsy Barbieux	Dave Finnigan	Ron Knaus	Isabel Perry	Tara Tuck
Doug Bench	Sandy Geroux	Sarah Layton	Carol Ritz	Wendy Warman
Shari Bowden	Carole Gill	Donna Long	Karen Rose	Robyn Winters
Joan Brannick	Barbara Glanz	Pam Lontos	Jon Schallert	
Melinda Brody	David Glickman	Chip Madera	Marilyn Schott	

Get this free business boost. For details on getting your page on the chapter website, contact Sandy Geroux or Tom Shay.

sgeroux@cfl.rr.com

tomshay@profitsplus.org



NSA/Central Florida News August 2005

August 20th, 8:30 a.m.—12:30 p.m.

Chapter meeting @ Ramada Inn Plantation House
Plant City, FL

8:30—9:00 a.m. Networking
9:00 a.m. Meeting Begins

AUGUST MEETING RSVP

To reserve your place, contact us by E-mail: NSACentralFL@tampabay.rr.com

MEETING INVESTMENT

First time guests.....	\$25		
NSA/CF members.....	Early bird \$35	At the Door	\$45
NSA Members.....	Early bird \$45	At the Door	\$55
Guests.....	Early bird \$55	At the Door	\$65
Staff / Spouses.....	\$10		

The early bird registration form is sent separately. Deadline for early bird registration is 10 days prior to meeting.

CANCELLATION POLICY

Requests for full refunds or credit towards the next month's meeting must be received by noon, the Wednesday before the meeting date. That corresponds to our deadline for hotel billing.

LOGISTICS

The Ramada Inn Plantation House is located at 2011 N. Wheeler Street, Plant City, FL (813) 752-3141

From Tampa: I-4 Exit 21, State Road 39 (Buchman Highway). At stop sign, go straight approximately 1/2 mile, stay to right side. Ramada Inn is on the right. Conference center is a separate building in the very back of the hotel.

From Orlando: I-4 Exit 21, Follow signs for State Road 39 (Buchman Highway) which will loop around to right. Take SR39 south. At traffic light, make a right. Ramada Inn will be just ahead on the right. Conference Center is a separate building in the very back of the hotel.

From the North: Take I-75 south to SR 50. Go east on 50 to 301. Head south on 301; it becomes SR 39. Take SR39 south (which passes under I-4) and the hotel will be on the right.

NEED A RIDE? WANT TO CARPOOL AND NETWORK?
email: NSACentralFL@tampabay.rr.com