

Session #	Session Category	Session Title	Speaker	2004 Annual Convention	Topic	Location
04-001	General Session	The Speaking Business is Show Business	Scott McKain, CSP, CPAE	2004 Annual Convention	Motivation	Phoenix, AZ
04-002	General Session	Success Means Letting Go of What Used to Work!	SPECIAL APPEARENCE June Cline, CSP Joe Calloway, Darren LaCroix	2004 Annual Convention	Motivation	Phoenix, AZ
04-003	Awards Luncheon	Awards Luncheon	SPECIAL APPEARANCE Dale Irvin, CSP, CSPARuss Stolnack, Vinny Verelli	2004 Annual Convention	Awards Event	Phoenix, AZ
04-004	General Session	Slaughtering the Sacred Cows	SPECIAL APPEARENCE Bill StaintonD. Irvin, Larry Winget	2004 Annual Convention	Motivation	Phoenix, AZ
04-005	General Session	The Extreme Humor Makeover - Laugh Your Way to Success	SPECIAL APPEARANCE - Dale Irvin, CSP, CPAE Rita Davenport, Christine Holton Cashen Bob Murnohy	2004 Annual Convention	Humor	Phoenix, AZ
04-007	General Session	NSA Foundation Benefit Event - Desert Jewels Music Laughter Shine for the NSA Foundation - Laughter for Cause - Freshly Brewed Magic and Comedy	Michael Aronin, Brad Montgomery	2004 Annual Convention	Motivation	Phoenix, AZ
04-009	Concurrent Session	Straight from the Heart; Building a Career One Story at a Time	T. Scott Gross	2004 Annual Convention	Platform Skills	Phoenix, AZ
04-010	Concurrent Session	There's More to You Than Meets the 'I': Leverage Your Expertise to Create Multiple Streams of Income	Marjorie Brody	2004 Annual Convention	Business Building	Phoenix, AZ
04-012	Concurrent Session	Comedy, Characters & Movement: Making Your Speech Come Alive	Victoria Labalme	2004 Annual Convention	Platform Skills	Phoenix, AZ
04-013	Concurrent Session	The Power of the Platform: Harnessing the Power of Expertise and Eloquence	Phil Van Hooser	2004 Annual Convention	Platform Skills	Phoenix, AZ
04-015	Concurrent Session	Success - One Way or the Other!	Ian Percy, Larry Winget	2004 Annual Convention	Motivation	Phoenix, AZ
04-016	NSA Orientation & First-Timers PEG Welcome	NSA Orientation & First-Timers PEG Welcome	Chris Clarke-Epstein, CSP, Terry Paulson, PhD, CSP, CPAE	2005 Annual Convention	Orientation	Phoenix, AZ
04-018	Concurrent Session	Interview with a Master; What It Really Takes to Make it as a Speaker	Doug Smart, Alan Weiss	2004 Annual Convention	Motivation	Phoenix, AZ

04-020	Concurrent Session	Apply the Habit of Innovation to Your Speaking Business: Go Beyond Creativity to Regularly Generate Ideas that Have a Practical Impact for You & Your Clients	Jim Canterucci	2004 Annual Convention	Business Building	Phoenix, AZ
04-021	Concurrent Session	Business Intelligence for Dummies	Steve Waterhouse	2004 Annual Convention	Business Building	Phoenix, AZ
04-023	Concurrent Session	Partnering Produces Profits: How to Increase Revenue and Book More Dates!	Sue Hershkowitz-Coore	2004 Annual Convention	Business Building	Phoenix, AZ
04-024	Concurrent Session	Understanding the Professional Competencies	Chris Clarke-Epstein	2004 Annual Convention	Business Building	Phoenix, AZ
04-026	Concurrent Session	The Power of Eloquence - Moving Expertise Into Life-Changing Applications	Naomi Rhode, Glenna Salsbury	2004 Annual Convention	Platform Skills	Phoenix, AZ
04-027	Concurrent Session	Marketing Your Speaking Business on the Internet	Roger Reece	2004 Annual Convention	Marketing	Phoenix, AZ
04-028	Concurrent Session	Got Laughs? Milking Your Material for More Humor	Brad Montgomery	2004 Annual Convention	Humor	Phoenix, AZ
04-030	Concurrent Session	'You Can Trademark Your Book Title' and Other False Statements	Francine Ward	2004 Annual Convention	Business Building	Phoenix, AZ
04-031	Concurrent Session	Plugging in Professionally Fills Your Calendar - From Your Niche to NSA, Relationships Matter	Patty Hendrickson	2004 Annual Convention	Business Building	Phoenix, AZ
04-033	Concurrent Session	How to Close More Bookings and Sell More Product by Phone	Art Sobczak	2004 Annual Convention	Sales	Phoenix, AZ
04-035	Concurrent Session	Increase Your Income with Your Own Electronic Information Products		2004 Annual Convention	Product Development	Phoenix, AZ
04-036	Concurrent Session	Both Sides Now: Speaker's Job as Seen Through the Meeting Planner's Eyes	Elly Valas	2004 Annual Convention	Business Building	Phoenix, AZ
04-037	Concurrent Session	Don't Stunt Your Business Growth - Implement!	Christine Corelli	2004 Annual Convention	Business Building	Phoenix, AZ
04-038	Concurrent Session	Taking the High Road: The Essence of Ethical Behavior for Professional Speakers	Karen Lawson	2004 Annual Convention	Business Building	Phoenix, AZ
04-040	Concurrent Session	Eloquence, Authenticity & You Achieving Power and Presence on the Platform	Max Howard	2004 Annual Convention	Platform Skills	Phoenix, AZ
04-042	Concurrent Session	Make More Money With Your Products Through Savvy Marketing Ideas!	Lisa Jimenez	2004 Annual Convention	Marketing	Phoenix, AZ

04-043	Concurrent Session	The Adventure Advantage: How You Saved the World and Your Audience Can Too!	Jeff Salz	2004 Annual Convention	Platform Skills	Phoenix, AZ
04-044	Concurrent Session	Beyond Motivation - tapping Into the Sustainable Sources of Your Inner Driving Forces	Steve Lishansky	2004 Annual Convention	Motivation	Phoenix, AZ
04-045	Concurrent Session	Beyond Your Limitations - Disability to Diversity	Kate Adamson, Creg Smith, Sean Stephenson	2004 Annual Convention	Diversity	Phoenix, AZ
04-046	Concurrent Session	How to Add Coaching to Your Speaking Business	Patrick Donadio	2004 Annual Convention	Business Building	Phoenix, AZ
04-047	Concurrent Session	Hip-Hip Hooray: I Get To Market Today!	Mary Sandro, Marcie Shepard	2004 Annual Convention	Marketing	Phoenix, AZ
04-049	Concurrent Session	Put Your Mouth Where the Money Is	James Ziegler	2004 Annual Convention	Business Building	Phoenix, AZ
04-051	Concurrent Session	How to Make 'em Love You Today and Refer You Tomorrow	Leonora Billings-Harris	2004 Annual Convention	Business Building	Phoenix, AZ
04-054	CSP/CPAE Only Session	Developing Long Term (Repeat) Corporate Sponsorships	Aldonna Ambler	2004 Annual Convention	Sponsorships	Phoenix, AZ
04-055	Consultants PEG Session	How to Consult About Anything at Any Time, With Anyone	Alan Weiss	2004 Annual Convention	Business Building	Phoenix, AZ
04-056	Health & Wellness PEG Session	Health & Wellness: It's a Niche Market - But Oh, What a Niche!	Jim Rhode	2004 Annual Convention	Health & Wellness	Phoenix, AZ
04-059	Educators PEG Session	Everything I Learned About Speaking, I Learned in High School	Mark Scharenbroich	2004 Annual Convention	Motivation	Phoenix, AZ
04-060	Facilitators PEG Session	Graphic Recording - The New Secret Weapon for Facilitators	Vicki Niebrugge	2004 Annual Convention	Business Building	Phoenix, AZ
04-061	International PEG Session	How to be a Prophet in a Strange Land	Randy Gage	2004 Annual Convention	International Business	Phoenix, AZ
04-062	Writers/ Publishers PEG Session	Creating a Distinctive & Powerful Brand: Positioning Yourself, Your Speaking Business and Your Book for Maximum Impact	Dick Bruso	2004 Annual Convention	Branding	Phoenix, AZ
04-063	Diversity PEG Session	Trends, Truths and Techniques that will Turn Talent Into Expertise	Moderator: Lenora Billings-Harris	2004 Annual Convention	Diversity	Phoenix, AZ
04-064	Humor PEG Session	The Funny Business of Humor	Mark Mayfield	2004 Annual Convention	Humor	Phoenix, AZ
04-067	Staff Session	Idea Exchange: Increasing Your Staff Size Without Increasing Your Payroll	Joann Seymour	2004 Annual Convention	Business Building	Phoenix, AZ

04-068	Staff Session	Building Your Speaker's Business by Switching ON Your Selling	Jerry Teplitz	2004 Annual Convention	Sales	Phoenix, AZ
04-069	Staff Session	Everything You Ever Wanted to Know About E-zines and How to Make Money	Chris Zimmerman	2004 Annual Convention	Business Building	Phoenix, AZ
04-070	Staff Session	How to Position Your Speaker for Increased Business	Bob Frare	2004 Annual Convention	Business Building	Phoenix, AZ
04-071	Staff Session	Research to Captivate: Keep Your Speaker on the Edge	Roger Herman	2004 Annual Convention	Business Building	Phoenix, AZ
04-072	Staff Session	If You Start with an Acorn	Jim Cathcart	2004 Annual Convention	Motivation	Phoenix, AZ
04-075	Partner Session	The Eloquence of Etiquette	Colleen Rickenbacher	2004 Annual Convention	Business Building	Phoenix, AZ
04-077	Bureau Partner Session	The Bureau Perspective	Mark French, Brian Palmer, Brad Plumb	2004 Annual Convention	Business Building	Phoenix, AZ
04-C11/CD11	Concurrent Session	Grow Your Speaking Business!	Thomas Winner	2004 Annual Convention	Business Building	Phoenix, AZ
04-C14/CD14	Concurrent Session	Being in Print for a Purpose!	Chris Clarke-Epstein	2004 Annual Convention	Writing & Publishing	Phoenix, AZ
04-C15/CD15	Concurrent Session	Business of the Business!	Special Guest Speaker	2004 Annual Convention	Business Building	Phoenix, AZ

Session #	Session Category	Session Title	Speaker	2005 Annual Convention	Topic	Location
05-010	Concurrent Session	Business of the Business!	Thom Winninger	2005 Annual Convention	Business Building	Atlanta, GA
05-020	Concurrent Session	Capture the Moment: A Workshop for Professionals Who Want to Present With Impact	Chuck Barnes	2005 Annual Convention	Platform Skills	Atlanta, GA
05-060	Concurrent Session	Growing Your Business; Closing	Mark LeBlanc, Russ Stolnack	2005 Annual Convention	Sales	Atlanta, GA
05-120	Facilitators PEG Session	Innovation—A Special Type of Facilitation Getting Groups to Find New Answers to Old Questions	Steve Epner	2005 Annual Convention	Business Building	Atlanta, GA
05-130	Humor PEG Session	Journey with a Humor Giant	Shawna Schuh	2005 Annual Convention	Humor	Atlanta, GA
05-140	Writers/Publishers PEG Session	The 10 Most Important Things I've Learned in 20 Years of Marketing Books	John Kremer	2005 Annual Convention	Writing & Publishing	Atlanta, GA
05-150	Partner Session	Dear Blabby: How Life Partners Can Survive the Speaking Profession Without Resorting to Divorce or Murder	Steve Wilson	2005 Annual Convention	Motivation	Atlanta, GA
05-170	International PEG Session	Will It Play in Peoria?		2005 Annual Convention	International Business	Atlanta, GA
05-190	Seminar/Workshop Leaders PEG Session	Master of Your Own Destiny: How to Create a Seven Figure Income Through Self-Produced Seminars	James Ziegler	2005 Annual Convention	Business Building	Atlanta, GA
05-200	NSA Orientation & First-Timers PEG Welcome	NSA Orientation & First-Timers PEG Welcome	Chris Clarke-Epstein, CSP, Terry Paulson, PhD, CSP, CPAE	2005 Annual Convention	Orientation	Atlanta, GA
05-220	General Session	Sharpening Your Point of View: SPECIAL APPEARANCE	Mark Sanborn, CSP, CPAE; Kris and Tim O'Shea	2005 Annual Convention	Motivation	Atlanta, GA
05-240	Concurrent Session	How to Build a Team That Generates Millions in Revenue From Your Most Profitable Resources	Bill Bachrach	2005 Annual Convention	Business Building	Atlanta, GA
05-250	Concurrent Session	The Top Technology Trends Transforming the Meetings Industry	Corbin Ball	2005 Annual Convention	Technology	Atlanta, GA
05-260	Concurrent Session	Forks in the Writing Road: Make Informed Decisions When Selling Your Books and Subrights to a Major Publisher	Dianna Booher	2005 Annual Convention	Writing & Publishing	Atlanta, GA

05-310	Concurrent Session	How to Create a One Page Business Growth Plan	Joe Calhoon	2005 Annual Convention	Business Building	Atlanta, GA
05-320	CSP/CPAE Only Session	Platform Excellence Bringing You to the Stage!	David Brooks	2005 Annual Convention	Platform Skills	Atlanta, GA
05-330	Staff Session	Turn Your Telephone Into Your Most Powerful Sales Tool	Jeffrey Gitomer	2005 Annual Convention	Sales	Atlanta, GA
05-340	Partner Session	Mask-ularity: Revealing the Man Behind	Richard J. Avdoian	2005 Annual Convention	Health & Wellness	Atlanta, GA
05-350	Staff Session	One Big Happy Family: Speaker and Staff Panel	Ray and Linda Leone, John Crudele, CSP; Amy Hansen, Jon Wee; Owen	2005 Annual Convention	Business Building	Atlanta, GA
05-360A&B	Concurrent Session	Designing Products with Innovation and Impact - Part I & Part II	Ed Bernacki	2005 Annual Convention	Product Development	Atlanta, GA
05-370A&B	Partner Session	How Humor Contributes to a Happy, Healthy and Help-full Marriage - Part I & Part II	Margaret and Al Walker, Doris and Jeff Warren, PhD, Jonellen and Lou Heckler	2005 Annual Convention	Humor	Atlanta, GA
05-380	General Session	The Practice of Presence: How You Can Take Showing Up to a Supernatural Level with Supernatural Results: SPECIAL APPEARANCE	Ian Percy, CSP, CPAE, Kris and Tim O'Shea	2005 Annual Convention	Motivation	Atlanta, GA
05-390	Concurrent Session	Building Profitable Internet Marketing Models for Speakers, Authors and Consultants	Randy Gage	2005 Annual Convention	Marketing	Atlanta, GA
05-400	Concurrent Session	I Guess You Had to Be There—How to Find the Funny in Your Life, Your Speech and the Misfortune of Others	George Campbell	2005 Annual Convention	Humor	Atlanta, GA
05-430	Concurrent Session	Interaction Insights: Innovative Strategies to Engage Your Audience	Kristin Arnold	2005 Annual Convention	Platform Skills	Atlanta, GA
05-440	Concurrent Session	The Trance-Forming Power of Your Personal Story How Personal Stories Parallel Hero Myths	Grady Jim Robinson	2005 Annual Convention	Platform Skills	Atlanta, GA
05-450	Staff Session	Negotiate Like the Pros	John Patrick Dolan	2005 Annual Convention	Sales	Atlanta, GA
05-460	Partner Session	Ordinary Magic: Life is Fun, Funny and Filled with Magic	Brad Montgomery	2005 Annual Convention	Motivation	Atlanta, GA
05-470	Awards Luncheon	Awards Luncheon	Dale Irvin, CSP, CPAE	2005 Annual Convention	Awards Event	Atlanta, GA
05-480	Concurrent Session	Million-Dollar Internet Marketing Strategies	Bob Scheinfeld	2005 Annual Convention	Marketing	Atlanta, GA

05-490	Concurrent Session	I Gotta Try That!	Eric Chester	2005 Annual Convention	Motivation	Atlanta, GA
05-500	Concurrent Session	Want to be a Power Speaker?	Ron Arden	2005 Annual Convention	Platform Skills	Atlanta, GA
05-510	Concurrent Session	How To Get Bookings: 17 Great Ways To Fill Your Calendar	Mike Rayburn, Josh Wainright	2005 Annual Convention	Sales	Atlanta, GA
05-520	Concurrent Session	NSA Ethics Questions, Answers and Ideas	John Patrick Dolan, CSP, CPAE; Frank Bucaro, CSP, CPAE, Stacy	2005 Annual Convention	Diversity	Atlanta, GA
05-530	Concurrent Session	Be a Great Protégé: Take Your Speaking Career to New Heights With the Help of Great Mentors	Mike Robbins	2005 Annual Convention	Motivation	Atlanta, GA
05-540	Concurrent Session	But I Might Need It Some Day! How to Get and Stay Organized in Your Speaking Business	Patty Kreamer	2005 Annual Convention	Business Building	Atlanta, GA
05-560	Strategic Partnerships Council (SPC) Session	Understanding Trends and Issues Affecting Associations: How to be the Best-Ever Speaker on an Association Platform	Ed Hendrix	2005 Annual Convention	Business Building	Atlanta, GA
05-570	Staff Session	How to Make a Speaking and Training Business Profitable	Carl Henry	2005 Annual Convention	Business Building	Atlanta, GA
05-590	Concurrent Session	POP! Build a One-of-a-Kind Brand, Book and Business	Sam Horn	2005 Annual Convention	Branding	Atlanta, GA
05-600	Concurrent Session	Online Assessments: An Exciting Way to Build Your Business and Your Passive Revenue	Tony Alessandra	2005 Annual Convention	Product Development	Atlanta, GA
05-610	Concurrent Session	The Interaction/Facilitation Journey: Transforming Audience Interaction and Facilitated Programs Into Powerful Learning Experiences That Put You at the Top of Meeting Planners' Hiring Lists	Cher Hol	2005 Annual Convention	Platform Skills	Atlanta, GA
05-630	Concurrent Session	Money in Your Model! How to "Create" a Business Model You Can be Excited About!	Francis Bologna, Mark LeBlanc	2005 Annual Convention	Business Building	Atlanta, GA
05-640	Concurrent Session	You Can Enjoy the Journey! Tactics, Tools, Technologies and Treats That Will Transform the Road Worrier Into the Ultimate Road Warrior	Stu Needel	2005 Annual Convention	Motivation	Atlanta, GA

05-650	Concurrent Session	How Much is Your Sales Process Costing You? The Market Has Changed—Have You?	Colleen Stanley	2005 Annual Convention	Sales	Atlanta, GA
05-660	Concurrent Session	Put Words in Their Mouth and Big Bucks in Your Pocket: How to Write a Keynote That Really Plays and Pays	Marilynn Mobley	2005 Annual Convention	Platform Skills	Atlanta, GA
05-670	Concurrent Session	To Product or Not to Product, There is NO Question: Packaging and Promoting Without Sounding Like an Infomercial	Darren LaCroix	2005 Annual Convention	Business Building	Atlanta, GA
05-685	Concurrent Session	Understanding the Professional Competencies	Chris Clarke-Epstein, John Molidor	2005 Annual Convention	Business Building	Atlanta, GA
05-690	Concurrent Session	Questions and Answers with Randy Gage and Bob Scheinfeld	Randy Gage, Bob Scheinfeld	2005 Annual Convention	Business Building	Atlanta, GA
05-700	General Session	Everyday Gifts: The Secret of Training Your Eyes; The Journey Within - What If the Hokey Pokey Is What It's All About?; SPECIAL APPEARANCE	Nancy Coey; Ben Vereen; Kris and Tim O'Shea	2005 Annual Convention	Motivation	Atlanta, GA
05-720	Concurrent Session	Coaching Your Next Revenue Stream	Jennifer Corbin	2005 Annual Convention	Business Building	Atlanta, GA
05-730	Concurrent Session	How to Make \$500,000 Per Year as an Enterprise Speaker	Laurence J. Pino	2005 Annual Convention	Business Building	Atlanta, GA
05-750	Concurrent Session	How Many Words Do Your Pictures Say? How to Take and Use Digital Photos That Take Your Presentation to a New Level	Dave Paradi	2005 Annual Convention	Technology	Atlanta, GA
05-760	Concurrent Session	I Trademarked My Book Title and Other Common Myths!	Francine Ward	2005 Annual Convention	Business Building	Atlanta, GA
05-770	Concurrent Session	70 Seconds to Seven Figures: Transform Your Speaking Skills and You Will Grow Your Business	Vince Poscente	2005 Annual Convention	Platform Skills	Atlanta, GA
05-780	Concurrent Session	The Seven Habits of Seven Humorists...How to be Funny on Stage	Ronald Culberson, MSW, CSP; Tim Gard, CSP; David Glickman, Victoria Labalme; Brad Montgomery, CSP Mark	2005 Annual Convention	Humor	Atlanta, GA
05-790	CSP/CPAE Only Session	Information Entrepreneurship: Leveraging Your Business Expertise Into Viable Income Streams		2005 Annual Convention	Business Building	Atlanta, GA
05-800	Staff Session	Bureau, Bureau on the Wall A Panel Session of Experts	Ken Kirsh, Brian Palmer; Nancy Lauterbach,	2005 Annual Convention	Business Building	Atlanta, GA

05-810	Partner Session	Am I Hungry? How to Build Optimal Health Without Dieting!	Michelle May, MD	2005 Annual Convention	Health & Wellness	Atlanta, GA
05-820	General Session	Complete Comedy Makeover/Finding Comedy Material in Your Life; The Trail is the Thing	J. Carter; Mark Scharenbroich	2005 Annual Convention	Humor	Atlanta, GA
05-840	Concurrent Session	Depth Perception Taking Your Message to Another Level	Max Dixon	2005 Annual Convention	Platform Skills	Atlanta, GA
05-850	Concurrent Session	Beyond the Back of the Room: How to Generate National Book Sales and Build a Profitable Publishing Business	Clint Greenleaf, Meg La Borde	2005 Annual Convention	Writing & Publishing	Atlanta, GA
05-860	Concurrent Session	Don't Get Lost in Translation: Speaking Strategies for Success in Asia	R. Palan	2005 Annual Convention	International Business	Atlanta, GA
05-870	Concurrent Session	Putting E-courses, Teleseminars and Webcasts to Work	Jean Houston Shore	2005 Annual Convention	Technology	Atlanta, GA
05-880	Concurrent Session	Big Planet, Small World	Jerry Gitchel	2005 Annual Convention	International Business	Atlanta, GA
05-890	Concurrent Session	So You Want to be a Corporate Spokesperson? The Nuts and Bolts of Getting Started	Mary LoVerde	2005 Annual Convention	Sponsorships	Atlanta, GA
05-900	Bureau Partner Session	How to Get Hired in a Wired World: New Ways of Doing Business in a Digital World	Holli Catchpole	2005 Annual Convention	Technology	Atlanta, GA
05-910	CSP/CPAE Only Session	Business Model Excellence II	Kristin Arnold, Paul Bridle; Mark Sanborn,	2005 Annual Convention	Business Building	Atlanta, GA
05-920	Staff Session	How Speakers Can Raise Their Fees, Get More Speeches and Sell More Product With Publicity	Pam Lontos	2005 Annual Convention	Public Relations	Atlanta, GA
05-930A&B	Cavett Awards	CPAE Speaker Hall of Fame/Cavett Awards Banquet - Part I & Part II	Lou Heckler, CSP, CPAE; Al Walker, CSP, CPAE	2005 Annual Convention	Awards Event	Atlanta, GA

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06-010	General Session	The Magic of the Mind— Experience the Extraordinary and Ignite Your Intuition	Craig Karges	2006 Annual Convention	Motivation	Orlando, FL
06-020	General Session	Monday General Session	Jeff Tobe, Shep Hyken	2006 Annual Convention	Motivation	Orlando, FL
06-030	General Session	Tuesday General Session	Lola D. Gillebaard, Phillip Van Hooser	2006 Annual Convention	Motivation	Orlando, FL
06-040	General Session	Tuesday General Session	Wayne Sotile, Tony Chapek, Dale Irvin	2006 Annual Convention	Motivation	Orlando, FL
06-060A-E	Concurrent Session	Cavett Institute - Parts A - E	Sam Horn; Thom Winner	2006 Annual Convention	Business Building	Orlando, FL
06-070A-C	Concurrent Session	Movin' Up: Taking Presentation Skills to a Magical Level - Parts A - C	Lou Heckler	2006 Annual Convention	Platform Skills	Orlando, FL
06-140	Concurrent Session	Facilitating Thru Asking Pertinent Questions	Bob Bloch	2006 Annual Convention	Platform Skills	Orlando, FL
06-150	Humor PEG Session	Expanding Your Humor Markets		2006 Annual Convention	Humor	Orlando, FL
06-170	Concurrent Session	Alan Weiss Unplugged	Alan Weiss	2006 Annual Convention	Platform Skills	Orlando, FL
06-180	Concurrent Session	Creating the Midas Touch in the Lion's Den: Timid Need Not Apply	John Alston	2006 Annual Convention	Platform Skills	Orlando, FL
06-220	Concurrent Session	Myers-Briggs	Sue Carol Clapp	2006 Annual Convention	Motivation	Orlando, FL
06-230	Concurrent Session	From Idea to Best Seller	Sam Horn, Pat Williams, Linda Durre, Diana	2006 Annual Convention	Writing & Publishing	Orlando, FL
06-240	NSA Orientation & First-Timers PEG Welcome	NSA Orientation & First Timers Welcome	Chris Clarke-Epstein, Terry L. Paulson	2006 Annual Convention	Orientation	Orlando, FL
06-250	Educational Session	The Magic of Your Convention ROI—Part 1	Chris Clarke-Epstein	2006 Annual Convention	NSA Educational	Orlando, FL
06-260	Concurrent Session	CARE Packages for the Home - Dozens of Ways to Regenerate Spirit Where You Live	Barbara Glanz	2006 Annual Convention	Motivation	Orlando, FL
06-270	Concurrent Session	Keep Passion in Your Profession and Harmony in Your Home—How to Walk Your Talk With Integrity	Martha Lanier	2006 Annual Convention	Health & Wellness	Orlando, FL
06-290	Concurrent Session	Presentation Testing: Experience Ground-Breaking Research on Speakers' Effectiveness	Rebecca Morgan; Rich Thau	2006 Annual Convention	Platform Skills	Orlando, FL

06-310	Concurrent Session	Fit to Communicate, Fit to Lead - Give Others the Best of You Instead of the Stressed of You!	Cindy Kubica	2006 Annual Convention	Health & Wellness	Orlando, FL
06-330	Staff Session	Five Star Selling: Learn the Successful Steps to Selling Your Speaker	Melinda Brody	2006 Annual Convention	Sales	Orlando, FL
06-340	Concurrent Session	...But I Might Need It Someday! How to Keep Your Speaking Business Organized	Patty Kreamer	2006 Annual Convention	Business Building	Orlando, FL
06-350	Concurrent Session	Meeting Planner Talk	Joanne Dennison	2006 Annual Convention	Business Building	Orlando, FL
06-370	Concurrent Session	Building a Genuine International Speaking Business	Warren Evans	2006 Annual Convention	International Business	Orlando, FL
06-380	Concurrent Session	Public Programs: Self-Sponsor to Make Money and Get Business!	Linda Keith	2006 Annual Convention	Business Building	Orlando, FL
06-390	Concurrent Session	Generational Product Development: Create 15 Sellable Products From Your Book - Using Your IRA or 401(k) to Fund Product Development	Richard Parker	2006 Annual Convention	Product Development	Orlando, FL
06-400	Concurrent Session	Who Said Being a Speaker is Glamorous, We Still Need to Take Care of Operations	Jennifer de St. Georges	2006 Annual Convention	Business Development	Orlando, FL
06-410	Concurrent Session	Tales From the Crypt - How to Keep Your Book From a Slow and Painful Death	Francine Ward; Raleigh Pinskey	2006 Annual Convention	Writing & Publishing	Orlando, FL
06-430	Concurrent Session	High Tech With High Touch	Gerry Murak	2006 Annual Convention	Technology	Orlando, FL
06-450	Concurrent Session	Flying Pigs and Talking Mules - Remarkable New Realities for Presentation Excellence	Karen Wright	2006 Annual Convention	Platform Skills	Orlando, FL
06-460	Concurrent Session	Don't Be an Ostrich: Vaccinate Your Business Against Avian Flu	Robert Cox	2006 Annual Convention	Miscellaneous	Orlando, FL
06-470	Concurrent Session	Fitness Simply: Anytime, Anywhere, Using Anything! No Time? You Have No Time to Waste!	Mare Petras	2006 Annual Convention	Health & Wellness	Orlando, FL
06-480	Concurrent Session	Empire-Building by Niche Marketing	Gordon Burgett	2006 Annual Convention	Marketing	Orlando, FL
06-490	Concurrent Session	It's My Name, Don't Wear It Out	Terry Brock; Brian Palmer; Francine Ward	2006 Annual Convention	Miscellaneous	Orlando, FL
06-500	Concurrent Session	The Vital 60 Seconds: Hook Meeting Planners and Audiences in One Minute Flat	Sandy Dumont	2006 Annual Convention	Miscellaneous	Orlando, FL

06-510	Concurrent Session	The Real Secret to Selling More Products: The Key to Making Money as an Information Entrepreneur	Mitchell Gooze, CSP	2006 Annual Convention	Product Development	Orlando, FL
06-550	Concurrent Session	Get Focused, Get Organized, Get Your Life Back!	Elizabeth Hagen	2006 Annual Convention	Miscellaneous	Orlando, FL
06-560	Concurrent Session	But It Wasn't Me - How to Protect Yourself From Identity Theft	Elliott Wilcox	2006 Annual Convention	Miscellaneous	Orlando, FL
06-570	Concurrent Session	The Magic of Your Convention ROI—Part II	Chris Clarke-Epstein	2006 Annual Convention	Orientation	Orlando, FL
06-580	Concurrent Session	Understanding the Professional Competencies	John Molidor	2006 Annual Convention	Business Building	Orlando, FL
06-590	Concurrent Session	Defining and Developing Your Signature Story	Doug Stevenson	2006 Annual Convention	Platform Skills	Orlando, FL
06-650	Concurrent Session	Globally Speaking—How to Visit the Greatest Places on Earth and Get Your Clients to Pay You to Do It	Frank Furness	2006 Annual Convention	International Business	Orlando, FL
06-660	Concurrent Session	How to Avoid A Near Life Experience	Steve Head	2006 Annual Convention	Motivation	Orlando, FL
06-670	Concurrent Session	Black Eyed Peas: Do You Eat Them or Dance to Them? The Magic of Intergenerational Sales and Marketing	Annette Dubrouillet	2006 Annual Convention	Sales	Orlando, FL
06-680	Concurrent Session	Behind the Bookshelves: An Inside Look at What It Takes to Sell High Volume Through Major Retailers and Build a Profitable Career in the Book Biz	Clint Greenleaf, Meg La Borde	2006 Annual Convention	Writing & Publishing	Orlando, FL
06-690	Concurrent Session	Reinvention: Staying Power Lessons from Hollywood	Judy Jernudd	2006 Annual Convention	Motivation	Orlando, FL
06-700	Concurrent Session	Blogging for Speakers: What, Why, When, Where, How?	Kim Snider	2006 Annual Convention	Technology	Orlando, FL
06-710	Concurrent Session	Don't Chuck the Bucks: Become a Certified Woman-Owned Business and Take Those Bucks to the Bank!	Julia Hubbel	2006 Annual Convention	Business Building	Orlando, FL

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07-050	General Session	Inspired Marketing: The Surprising Secret to Astonishing Success	Dr. Joe "Mr. Fire" Vitale	2007 Annual Convention	Marketing	San Diego, CA
07-100	Educator's PEG Session	The Four Answers to DOING IT!	Mike Domitrz, CSP	2007 Annual Convention	Motivation	San Diego, CA
07-130	Motivation PEG Session	It's Not What Happens to You, It's What You Do About It	W. Mitchell, CSP, CPAE	2007 Annual Convention	Motivation	San Diego, CA
07-200	Concurrent Session	The Power of Authenticity: Using Social Intelligence and Neuroscience for Greater Platform Performance	David Ryback, PHD	2007 Annual Convention	Platform Skills	San Diego, CA
07-210	Concurrent Session	Trust Your Gut! How the Power of Intuition Can Grow Your Speaking Business	Lynn Robinson, MEd	2007 Annual Convention	Business Building	San Diego, CA
07-330	Partner Session	Especially for Partners: Red Dots, Closed Doors and Good Intentions: Fitting the Speaking Business Into Life's Bigger Picture	Linda Keith, CPA, CSP	2007 Annual Convention	Partner Session	San Diego, CA
07-370	Concurrent Session	Developing Persuasive Proposals Than Win Big Contacts: Nine Common Mistakes That May Cost You Mega-Money	Dianna Booher, MA, CSP, CPAE	2007 Annual Convention	Writing & Publishing	San Diego, CA
07-380	Concurrent Session	Explode Your Earnings Without Adding More Clients	Steve Waterhouse, CSP	2007 Annual Convention	Business building	San Diego, CA
07-400	Concurrent Session	Who Moved My Market? What the Latest (and Permanent) Changes to the High-Fee Marketplace Mean to Your Business	Vickie Sullivan	2007 Annual Convention	Business Building	San Diego, CA
07-410	Concurrent Session	Open the Door and Let the Future In-How Speakers Can Respond to Emerging Trends and Developments	Rohit Talwar, CEO	2007 Annual Convention	Business Building	San Diego, CA
07-430	CSP/CPAE Only Session	No Rules. No Agenda. No Preset Learner Outcomes. Just Raw Naked Thinking	Dan Burrus, CSP, CPAE	2007 Annual Convention	Business Building	San Diego, CA
07-440	Concurrent Session	Just Say "AUM!" Five Yoga Secrets to Improve Your Presentation and Get Repeat Business	Debbie Barnett	2007 Annual Convention	Platform Skills	San Diego, CA
07-460	Concurrent Session	Don't Be a Lemon in the Limelight	Marcia Pessemier	2007 Annual Convention	Platform Skills	San Diego, CA
07-470	Concurrent Session	On the Speaker Buffet It's All You Can Eat... And There Ain't No Room For Potted Meat!	Kelly Swanson	2007 Annual Convention	Platform Skills	San Diego, CA

07-480	Concurrent Session	Your Million-Dollar Voice: Why the Voice You Were Born With Isn't the Voice You're Stuck With	Ruth Sherman	2007 Annual Convention	Platform Skills	San Diego, CA
07-490	Concurrent Session	Decontaminate Toxic People: Manage Difficult Participants and Audiences Without Using Weapons or Duct Tape	Marsha Petrie Sue, CSP, MBA	2007 Annual Convention	Platform Skills	San Diego, CA
07-500	Concurrent Session	Surrender to the Stage! Revealing the Performer Within	Eleni Kelakos	2007 Annual Convention	Platform Skills	San Diego, CA
07-510	Concurrent Session	Energize, Educate and Entertain: How to Connect With An Audience Every Time!	Edward Tate	2007 Annual Convention	Platform Skills	San Diego, CA
07-520	Staff Session	Especially for Staff: Just Because It's Pretty, Doesn't Mean it Works!	Ford Saeks	2007 Annual Convention	Marketing	San Diego, CA
07-550	Concurrent Session	Sell Effectively by Taking the "Sales" Out of Selling	Jenae Rubin	2007 Annual Convention	Sales	San Diego, CA
07-580	Concurrent Session	How to Attract All the Clients You Need: The Proven Client Attraction System for Speakers and Consultants	Fabienne Fredrickson	2007 Annual Convention	Business Building	San Diego, CA
07-590	Concurrent Session	Creating High Energy Websites and PR Materials	Jerry Teplitz, JD, CSP	2007 Annual Convention	Marketing	San Diego, CA
07-600	Concurrent Session	It's Not About Attraction: The Heart of Effective Marketing	Mark Silver	2007 Annual Convention	Marketing	San Diego, CA
07-620	Concurrent Session	Craft Like A Comic, Sell Like A Speaker	Karyn Ruth White	2007 Annual Convention	Humor	San Diego, CA
07-630	Concurrent Session	Laugh for the Health of It	Dale L. Anderson, MD	2007 Annual Convention	Humor	San Diego, CA
07-650	Concurrent Session	Bankable Humor: The Inside Scoop on How Laughter Can be Mined, Packaged and Shared in Bite-sized Golden Nuggets	Pat Hazell	2007 Annual Convention	Humor	San Diego, CA
07-660	Concurrent Session	Lighten Up and Let Out Your Ingenuity!	Victoria Labalme	2007 Annual Convention	Humor	San Diego, CA
07-670	Concurrent Session	Open Their Souls With Laughter-and Your Substance Will Find a Home	Silver Rose	2007 Annual Convention	Humor	San Diego, CA
07-680	Concurrent Session	Preparing to be Unprepared: Why Improv is Essential in Professional Speaking	Milo Shapiro	2007 Annual Convention	Humor	San Diego, CA
07-690	Staff Session	Using Your Data Base to Create ImpACT!	Doug Wolf	2007 Annual Convention	Technology	San Diego, CA
07-700	Educational Session	How to Earn Your CSP	Ronald Culberson, MSW, CSP	2007 Annual Convention	NSA Educational	San Diego, CA

07-710	Concurrent Session	Let There Be No Shame in Your Game	No author listed	2007 Annual Convention	Business Building	San Diego, CA
07-720	Educational Session	Creating ROA Substance: Maximizing Your Convention Attendance-Part I	Chris Clarke-Epstein, CSP	2007 Annual Convention	NSA Educational	San Diego, CA
07-730	Educational Session	Do You Think You Are Really Competent: Understanding the Professional Competencies of NSA	John B. Molidor, PHD	2007 Annual Convention	NSA Educational	San Diego, CA
07-740	Concurrent Session	Creating ROA Substance: Maximizing Your Convention Attendance-Part II	Chris Clarke-Epstein, CSP	2007 Annual Convention	NSA Educational	San Diego, CA

Session #	Session Category	Session Title	Speaker	2008 Annual Convention	Topic	Location
08-001	General Session	From Barrister to Broadcast News: Challenging Yourself to Speak With Courage and Heart/Shake it Up! What the Beatles Can Teach Us About the Speaking Business	Manny Medrano, JD; Bill Stainton	2008 Annual Convention	Motivation	New York, NY
08-003	General Session	Recipes for the Remarkable: Lessons You Can Use to Build Your Business and Leverage Your Life From the Titans of Business, Sports and Entertainment	Mark H. Sanborn, CSP, CPAE; PANELIST (S): Omar Minaya; Angela Santomero; Linda Kaplan Thaler	2008 Annual Convention	Business Building	New York, NY
08-006	General Session	The Art of Leadership / Speaking of Success: A Basic Black Guide to the Circle of Life	Cathie Black; William E. Strickland, Jr.	2008 Annual Convention	Motivation	New York, NY
08-008	Educators PEG Session	Help! How Do I Get Through To Them?	Mark Brown	2008 Annual Convention	Platform Skills	New York, NY
08-015	Diversity PEG Session	Your Business Worldwide Emerging Global Issues in Diversity	MODERATOR : Sonia Aranza, MA; PANELIST (S): Patricia Ball, CSP, CPAE; Andrew Erlich, PhD; Cathy Harris	2008 Annual Convention	Diversity	New York, NY
08-017	Sales Experts PEG Session	Sales Experts: Rock Your World by Tremendously Growing your Business	David Yoho, CPAE	2008 Annual Convention	Sales	New York, NY
08-021	Educational Session	How to Earn Your CSP	Linda Keith, CSP, CPA	2008 Annual Convention	NSA Educational	New York, NY
08-022	Educational Session	You Can Always Get What You Want: Rock Your Convention Return on Attendance (ROA) Part I	Chris Clarke-Epstein, CSP	2008 Annual Convention	NSA Educational	New York, NY
08-023	Partner Session	Secrets of Successful Speaker/Partner Pairs: Part I	MODERATOR : Kristin Arnold, CSP, MBA, CPF, CMC; PANELIST (S): Shondell and Chad Hymas, CSP; Deborah Merriman; Doug Stevenson, Colorado Springs, CO; Susan and Phil Van Hooser, CSP, CPAE	2008 Annual Convention	Motivation	New York, NY

08-026	Staff Session	Rock Your Speaker's World!	Mike Rayburn, CSP	2008 Annual Convention	Business Building	New York, NY
08-027	CSP/CPAE Only Session	YOU The SPEAKER-Reinvent? Replace? Retire?	Eileen McDargh, CSP, CPAE; Alan Parris, CSP, CPAE, MBA	2008 Annual Convention		New York, NY
08-029	Concurrent Session	What the Rock and Roll Hall of Fame Knows That You Don't: How to Develop a Purposeful Product Philosophy	Chris Clarke-Epstein, CSP	2008 Annual Convention	Product Development	New York, NY
08-030	Concurrent Session	Selling to the Corporate Market: The Who, What and How of It	Mitchell Gooze, CSP	2008 Annual Convention	Sales	New York, NY
08-031	Concurrent Session	11 Hits, All the Time With Web 2.0: Turn Your Content Into Top 40 Hits When You Use Web Technology the Right Way	Tom Gray	2008 Annual Convention	Technology	New York, NY
08-033	Concurrent Session	Crafting and Delivering Defining Moments	Brad McRae, EdD, CSP; Ricky Nowak, CSP	2008 Annual Convention	Platform Skills	New York, NY
08-034	Concurrent Session	Rock and Roll Never Forgets...Do You? Change Your Mind With Techniques on How to Shape and Retain Memories	Karen Pryor, PhD, PT	2008 Annual Convention	Platform Skills	New York, NY
08-036	Concurrent Session	Speaking From the Inside Out: Finding Your Speaker Voice	Diane Sieg	2008 Annual Convention	Platform Skills	New York, NY
08-037	Concurrent Session	Speak for a Living, Invest for a Life! It's Not the Amount You Earn, But What You Do With it That Determines Your Quality of Life	Mike Summey	2008 Annual Convention	Prosperity	New York, NY
08-040	Concurrent Session	Jeremiah Was a Bullfrog -- How a Frog Was Kissed and Became a Prince	Alan Weiss, CMC, CSP, CPAE	2008 Annual Convention	Business Building	New York, NY
08-041	Concurrent Session	Everyday Secrets for Staying Booked Everyday	Alan Zimmerman, PhD, CSP, CPAE	2008 Annual Convention	Business Building	New York, NY
08-042	Concurrent Session	Live in Concert: The Legends	MODERATOR : Mike Frank, CSP, CPAE; SPEAKER (S): Jim Cathcart, CSP, CPAE; Don Hutson, CSP, CPAE; Patricia Fripp, CSP, CPAE; Nido Qubein, CSP, CPAE; Jeanne Robertson, CSP, CPAE; Al Walker, CSP, PCAE, Columbus, SC	2008 Annual Convention	Business Building	New York, NY

08-043	Concurrent Session	Is There Value Beyond The Words You Speak?	Mel Abraham, CSP, CPA, CVA, ABV, ASA	2008 Annual Convention	Business Building	New York, NY
08-044	Concurrent Session	Building Your Business: You Can Make it Happen!	Marjorie Brody, CSP, CPAE, CMC, PCC	2008 Annual Convention	Business Building	New York, NY
08-046	Concurrent Session	How to Make "You" a Brand as Big as Kodak!	Jeffrey W. Hayzlett	2008 Annual Convention	Branding	New York, NY
08-050	Concurrent Session	Growing Your Speaking Business Through Corporate Sponsorships	Nancy Michaels	2008 Annual Convention	Business Building	New York, NY
08-051	Concurrent Session	Why Your Website and Marketing Efforts Suck: How to Master the Secret Power of Attraction on the Internet	Kit Brady; Janita Cooper; Stephanie Frank, Apache Junction, AZ; Marsha Petrie Sue, CSP, MBA	2008 Annual Convention	Marketing	New York, NY
08-052	Concurrent Session	052 Do You YouTube™? Get LinkedIn® to the New Internet	Maurice Ramirez, DO	2008 Annual Convention	Technology	New York, NY
08-053	Concurrent Session	Managing Your Productivity With Microsoft Outlook®	Jeffrey Rowe	2008 Annual Convention	Technology	New York, NY
08-054	Concurrent Session	How to be a Sales Rock Star! Tired of Being the Opening Act? Learn How to Get Booked for Center Stage	Colleen Stanley	2008 Annual Convention	Sales	New York, NY
08-055	Concurrent Session	From Platform to Print: How to Write and Publish Your Signature Story	LeAnn Thieman, CSP	2008 Annual Convention	Writing & Publishing	New York, NY
08-056	Concurrent Session	So You Think You Need A Virtual Assistant? Tips for Transition and Taking your Business to the Next Level	Debbie Tester Sakagawa	2008 Annual Convention	Business Building	New York, NY
08-057	Concurrent Session	Really, I Didn't Mean To! Recognizing and Reducing Costly Ethics Risks You Never Knew Existed	Chris Bauer, PhD	2008 Annual Convention	Ethics	New York, NY
08-058	Concurrent Session	Melting Pot or Tossed Salad? How to Rock Your Audience When They Are Diverse But Your Topic is Not	Lenora Billings-Harris, CSP; Jo Ann Pina, PhD; Gary Rifkin; Julia So	2008 Annual Convention	Platform Skills	New York, NY
08-061	Concurrent Session	Tools of the Trade: Managing Your Office for Higher Profits	Joe Heaps and Dave Reed	2008 Annual Convention	Prosperity	New York, NY
08-062	Concurrent Session	Image Rocks! Harness Your Visibility! Increase Your Profitability!	Chad Hymas, CSP	2008 Annual Convention	Publicity	New York, NY
08-063	Concurrent Session	Lights. Camera. Action! Maximizing Your On-Camera Performances	Scott McKain, CSP, CPAE	2008 Annual Convention	Publicity	New York, NY

08-064	Concurrent Session	Global Business Models That Work - an IFFPS Production	MODERATOR : W. Mitchell, CSP, CPAE; PANELIST (S): Tony Alessandra, CSP, CPAE, PhD; Ron Kaufman; Stef du Plessis	2008 Annual Convention	Business Development	New York, NY
08-065	Concurrent Session	Exhibit Like an Expert: Bling Your Booth, Maximize Your Marketing and Turn Your Product Display Into a Powerful Profit Center at Tradeshows, Conventions or <i>After You Speak</i>	Susan Ratliff	2008 Annual Convention	Marketing	New York, NY
08-066	Concurrent Session	Red, White, and YOU! Discover How Selfless Service to a Cause Greater Than Yourself Can Impact Your Business--and Your Life--More Than You Ever Imagined	Tommy Spaulding	2008 Annual Convention	Motivation	New York, NY
08--068	Concurrent Session	Who Moved My Market? What the Latest--and Permanent--Changes to the High-Fee Marketplace Mean to Your Business	Vickie Sullivan	2008 Annual Convention	Business Building	New York, NY
08-072	CSP/CPAE Only Session	Become the Easiest Speaker to Find Online! Learn How to Achieve First Page Search Engine Presence Using the <i>FindAbility Formula™</i> !	Heather Lutze	2008 Annual Convention	Technology	New York, NY
08-073	CSP/CPAE Only Session	Are You Smarter Than A CEO?	Dave Barger; Surprise Guests: J.W. Marriott, Jr; Howard Putnam, CSP, CPAE	2008 Annual Convention	Business Building	New York, NY
08-074	Partner Session	Secrets of Successful Speaker/Partner Pairs: Part II	MODERATOR : Jean Houston Shore, CSP, CPA, MBA; PANELIST (S): Peter and Kathleen Passanisi, CSP, CPAE, PT; Jerry and Jeanne Robertson, CSP, CPAE; John and Laura Stack, CSP, MBA	2008 Annual Convention	Motivation	New York, NY
08-075	Staff Session	Information Strategies For Your Business - Using Microsoft Outlook 2007® With <i>Business Contact Manager</i>	Laura Leist, CPO, BA	2008 Annual Convention	Technology	New York, NY

08-077	Staff Session	Blogs, Pods, and E-zines, Oh My! Understanding and Using Technology to Market Your Speaker on the Internet	Tom Gray	2008 Annual Convention	Technology	New York, NY
08-079	Concurrent Session	What It Really Takes to Make It as a Professional Speaker -- Revisited	Bill Bachrach, CSP	2008 Annual Convention	Business Building	New York, NY
08-080	Concurrent Session	Computer, Devices and Networks...Oh My! Going Digital as a Mobile Professional	Don Crawley	2008 Annual Convention	Technology	New York, NY
08-081	Concurrent Session	The Secrets to Getting Published in America	Ken Atchity; Rick Frishman; David Hancock; Scott Hoffman, Chief Marketing Officer, Lotame; John Willig	2008 Annual Convention	Writing & Publishing	New York, NY
08-082	Concurrent Session	Story Tell, Story Sell: Sales Through Storytelling	Craig Harrison	2008 Annual Convention	Sales	New York, NY
08-083	Concurrent Session	Rock Your Speaking Business! Dominate Your Market With Multiple Programs, Presentations, Products and Promotion	George Hedley, CSP	2008 Annual Convention	Product Development	New York, NY
08-084	Concurrent Session	Brand Like a Rock Star: Think Mick Jagger, Discover What it Takes to Reach Celebrity Status in Your World	Judy Jernudd	2008 Annual Convention	Branding	New York, NY
08-085	Concurrent Session	PowerPoint® That Rocks! Five Steps to Creating Persuasive Visuals	Dave Paradi, BASC, MBA	2008 Annual Convention	Technology	New York, NY
08-086	Concurrent Session	You Got Fear? Fehgeddaboutit! Rising Above the Mashugana to a Great Speaking Career!	Bobby Petrocelli, CSP	2008 Annual Convention	Motivation	New York, NY
08-087	Concurrent Session	Live Animation: Creating Characters That Make Your Stories Rock	Marcia Reynolds, CSP, MCC, PsyD	2008 Annual Convention	Platform Skills	New York, NY
08-088	Concurrent Session	Your Million Dollar Voice: Why the Voice You Were Born With Isn't the Voice You Were Stuck With!	Ruth Sherman	2008 Annual Convention	Platform Skills	New York, NY
08-089	Concurrent Session	Small Group Success: How to Present High- Energy Workshops to High-Powered CEOs	Vistage Speakers & Chairs	2008 Annual Convention	Business Building	New York, NY
08-090	Concurrent Session	Craft Like a Comic, Sell Like a Speaker©	Karyn Ruth White	2008 Annual Convention	Humor	New York, NY
08-091	Concurrent Session	Reinventing a Speaking Career: Repurposing, Refreshing, Retrenching	Thom Winninger, CSP, CPAE	2008 Annual Convention	Business Building	New York, NY

08-092	Concurrent Session	Live In Concert: The Young Guns	MODERATOR : Mark Scharenbroich, CSP, CPAE; SPEAKER (S): Theo Androus; Mike Domitrz, CSP, Greenfield, WI; Ed Gerety, CSP; Scott Ginsberg; Stacy Henke; Delatorro McNeal II	2008 Annual Convention	Business Building	New York, NY
08-095	Concurrent Session	How to Find Your Power Voice: Secret Strategies to Connect With and Motivate Any Audience	Les Brown, CPAE	2008 Annual Convention	Platform Skills	New York, NY
08-096	Concurrent Session	Innovate or Perish: The Traveling Wilburys Did It, So Can You! Ten Tips for Improving Your Business Strategies	Regina Clark, CSP	2008 Annual Convention	Business Building	New York, NY
08-097	Concurrent Session	The Rock Star Speaker: How to Stand Out, Market and Perform Like a Rock Star	Robin Creasman	2008 Annual Convention	Marketing	New York, NY
08-098	Concurrent Session	The 4-Hour Workweek: Hitting #1 on New York Times and Creating a Global Phenomenon With Social Media	Tim Ferriss	2008 Annual Convention	Technology	New York, NY
08-099	Concurrent Session	Humor Lab: Humor Me--It's All About You	Judy Carter; Tim Gard, CSP, CPAE; Bill Stainton	2008 Annual Convention	Humor	New York, NY
08-100	Concurrent Session	How I Got My Podcast to Number One on iTunes Health and How You Can Do The Same	James Glossinger	2008 Annual Convention	Technology	New York, NY
08-101	Concurrent Session	Great Idea! Become the Go-To Resource for Media, Meeting Planners and Audiences	Sam Horn	2008 Annual Convention	Business Building	New York, NY
08-102	Concurrent Session	The Art of Being Related: How to Have Meeting Planners Lined Up at Your Door	Scott Hunter, CSP	2008 Annual Convention	Business Building	New York, NY
08-103	Concurrent Session	Rev It Up Reading: Getting Up to Speed With What You Read	Abby Marks-Beale	2008 Annual Convention	Motivation	New York, NY
08-104	Concurrent Session	How To Say What You Do So People Actually Want You To Keep Talking	Brian Walter, CSP	2008 Annual Convention	Marketing	New York, NY

08-106	Concurrent Session	How I Sold One Book 24 Times in 20 Different Languages and Other Foreign Rights Triumphs: Growing Your International Publishing and Speaking Careers	Jan Yager, PhD	2008 Annual Convention	International Business	New York, NY
08-108	Concurrent Session	Traffic to Conversion—Creating Global Brand Equity	David Nour and Adam Broitman	2008 Annual Convention	Technology	New York, NY
08-109	Concurrent Session	Campaign Rhetoric 2008 — What's Working and What We Can Learn About Influencing Audiences	Janelle Barlow, CSP, PhD; Terry Paulson, PhD, CSP, CPAE	2008 Annual Convention	Platform Skills	New York, NY
08-110	Concurrent Session	Own the Podium: Sell \$250,000 of Products and Services Per Year by Giving Two Free Talks Per Month	Michael Charest	2008 Annual Convention	Business Building	New York, NY
08-111	Concurrent Session	Three Top Secrets to Easily Making a Six-Figure Income as a Speaker	Jennifer Cummings	2008 Annual Convention	Business Building	New York, NY
08-115	Concurrent Session	How to Build Your Speaking Empire for Higher Profits!	Lisa Jimenez	2008 Annual Convention	Product Development	New York, NY
08-118	Concurrent Session	Motivate This! Two Native New Yorkers Show You How to Perfect Your Style	Steve Rizzo, CPAE; Mikki Williams, CSP	2008 Annual Convention	Platform Skills	New York, NY
08-119	Concurrent Session	How Should I Market Myself? Six Common-Sense Steps to Help You Make a Living Making a Difference!	Misty Williams	2008 Annual Convention	Marketing	New York, NY
08-120	Concurrent Session	Create Marketing Gravity on the Web—How to Build a Powerful Internet Presence	Chad Barr; David Nour	2008 Annual Convention	Technology	New York, NY
08-121	Educational Session	You Can Always Get What You Want: Rock Your Convention Return on Attendance (ROA) Part II	Chris Clarke-Epstein, CSP	2008 Annual Convention	NSA Educational	New York, NY
08-122	Educational Session	Understanding the Professional Competencies	John B. Molidor, PhD	2008 Annual Convention	NSA Educational	New York, NY
08-022	Educational Session	You Can Always Get What You Want: Rock Your Convention Return on Attendance (ROA) Part I	Chris Clarke-Epstein, CSP	2008 Annual Convention	NSA Educational	New York, NY

Session #	Session Category	Session Title	Speaker	2009 Annual Convention	Topic	Location
09-010	General Session	The Age of Speed -- How to Thrive in Our Move-Faster-Now World / The Passing Zone on ICE!	Vince Poscente, CSP, CPAE; Jon Wee; Owen Morse	2009 Annual Convention	Motivation	Phoenix, AZ
09-020	General Session	Sunday General Session	Joseph Michelli, Ph.D.; Keith Ferrazzi; Valorie Burton; David Nour; Scott Halford; D.J. Eagle Bear Vanas; Josh Sundquist; Peter Sheahan; Shawna Schuh	2009 Annual Convention	Business Building	Phoenix, AZ
09-030	General Session	Don't Waste This Crisis! The Economic Meltdown in America/ The Upside of Down -- A Positive Spin on Recession, Depression and Doom!	Kim Snider; Joe Malarkey	2009 Annual Convention	Motivation	Phoenix, AZ
09-050	General Session	Will the REAL Professional Speaker Please Stand Up!	Linda Larsen, CSP	2009 Annual Convention	Motivation	Phoenix, AZ
09-060	General Session	Exploding Soda and Flying Potatoes: How to Create Unforgettable Learning Experiences that Spread Like a Virus	Steve Spangler, CSP	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-130	Educational Session	How to Earn Your CSP Session	Ronald P. Culberson, CSP	2009 Annual Convention	NSA Educational	Phoenix, AZ
09-140	Educational Session	ROA Session: Real Results: Maximizing Your Return on Convention Attendance -- Part I	Chris Clarke-Epstein, CSP	2009 Annual Convention	NSA Educational	Phoenix, AZ
09-150	Educational Session	ROA Session: Real Results: Maximizing Your Return on Convention Attendance -- Part II	Chris Clarke-Epstein, CSP	2009 Annual Convention	NSA Educational	Phoenix, AZ
09-160	Educational Session	Understanding the Professional Competencies: Four in One: What it Takes to Be Successful in the Speaking Business	John B. Molidor, Ph.D.	2009 Annual Convention	NSA Educational	Phoenix, AZ
09-165	Storytellers PEG Session	The Speaker as a Storyteller: Unleashing the Power of Story to Enhance Your Speaking Prowess	Craig Harrison	2009 Annual Convention	NSA Educational	Phoenix, AZ
09-170	Staff Session	The Three Ps of the Ultimate Staffer: How to Bring Passion, Principle and Profit to Your Clients and Bureau Every Day	Gail Davis	2009 Annual Convention	Motivation	Phoenix, AZ

09-180	Staff Session	Trends and Technology -- Insights to Help Your Speaker Break Through	Scott Klososky	2009 Annual Convention	Technology	Phoenix, AZ
09-190	Staff Session	What it REALLY Takes to Book Your Speaker	Anne and Bill Bachrach, CSP	2009 Annual Convention	Sales	Phoenix, AZ
09-200	Staff Session	Harness the Power of Positive Influence, Persuasion and Negotiation	Linda Swindling, JD, CSP	2009 Annual Convention	Sales	Phoenix, AZ
09-210	Staff Session	A Personal Invitation to an Intimate Conversation with Speaker Bureaus: Learn the Real Secrets it Takes to Get Booked by Speakers Bureaus	Holli Catchpole; Kiela Hine; Andrea Gold; Scott McKain, CSP, CPAE; Duane Ward; Shen Hyken, CSP, CPAE	2009 Annual Convention	Sales	Phoenix, AZ
09-220	CSP/CPAE Only Session	Financial Storm, Economic Rainbow: Find the Gold in the Recovery	Bill Conerly, CFA, Ph.D.	2009 Annual Convention	Business Building	Phoenix, AZ
09-230	CSP/CPAE Only Session	New Online Survival Strategies: How to Find Real Value in an Overloaded World	Sheryl Kay; Michael Benidt	2009 Annual Convention	Technology	Phoenix, AZ
09-240	CSP/CPAE Only Session	The Seven Questions of Business Strategy: Focus Your Intention and Grow Your Business	Norm Levy	2009 Annual Convention	Business Building	Phoenix, AZ
09-260	Concurrent Session	Building Sponsorship Partnerships	Brendon Burchard	2009 Annual Convention	Business Building	Phoenix, AZ
09-270	Concurrent Session	Reclaim Your Schedule, Recharge Your Life	Valorie Burton	2009 Annual Convention	Motivation	Phoenix, AZ
09-280	Concurrent Session	Who's Got Your Back: Relationships for Business Success	Keith Ferrazzi	2009 Annual Convention	Business Building	Phoenix, AZ
09-290	Concurrent Session	The Fine Art of Becoming an Author	Deborah Fine	2009 Annual Convention	Writing & Publishing	Phoenix, AZ
09-300	Concurrent Session	Shift Your Expertise to a New Industry...in Less than a Week	Michael Soon Lee, MBA, CSP	2009 Annual Convention	Business Building	Phoenix, AZ
09-310	Concurrent Session	I See Your Name Everywhere with Social Media: Get More Speeches and Sell More Books Virally	Pam Lontos, MA, CSP	2009 Annual Convention	Publicity	Phoenix, AZ
09-320	Concurrent Session	Life by PowerPoint®: How to Develop Eye-popping Hip-hopping Presentations that Attendees Love	Lenn Millbower, MA, BM	2009 Annual Convention	Technology	Phoenix, AZ
09-330	Concurrent Session	Personality Poker®: Create Interactive Products and Other Revenue Generators that Cost Almost Nothing	Steve Shapiro	2009 Annual Convention	Product Development	Phoenix, AZ
09-340	Concurrent Session	Emotional Eloquence: Speak from Your Head with Your Heart Wide Open	Doug Stevenson	2009 Annual Convention	Platform Skills	Phoenix, AZ

09-350	Concurrent Session	What Your Body is Saying that Your Mouth is Not! Grab the Audience's Attention and Position Yourself as the Leader of the Platform *Sponsored by the Facilitators PEG	Linda Talley, CSP	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-360	Concurrent Session	Make Millions as the Expert *Sponsored by the Business Coaching PEG	Brendon Burchard	2009 Annual Convention	Business Building	Phoenix, AZ
09-370	Concurrent Session	The Speaker Matrix: Go Big While Staying Small	James Canterucci	2009 Annual Convention	Business Building	Phoenix, AZ
09-380	Concurrent Session	Products Make Perfect: Multiple Streams of Income So You Can Thrive in Any Economy *Sponsored by the Sales PEG	Bill Cates, CSP	2009 Annual Convention	Product Development	Phoenix, AZ
09-390	Concurrent Session	Web 2.0 at the Speed of S.L.O.W - Jocelyn "Toolie" Garner	Jocelyn "Toolie" Garner	2009 Annual Convention	Technology	Phoenix, AZ
09-400	Concurrent Session	Partnering on the Platform: On-Stage Collaboration for Off-Stage Growth	David Gouthro, CSP; Crystal Flaman	2009 Annual Convention	Business Development	Phoenix, AZ
09-410	Concurrent Session	Open to Entice/Close to Leave Them Wanting More	Lou Heckler, CSP, CPAE	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-420	Concurrent Session	How to Involve Practically Anybody, Anywhere, Anytime: How Audience Interaction Really Works *Sponsored by the Seminar & Workshop Leaders PEG	Cyndi Maxey, CSP	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-430	Concurrent Session	Reality is a Verb! Blurring the Boundaries of the Canned Speech for Greater Connectivity, Value and Sales	Sue Morter, DC	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-440	Concurrent Session	Negotiating in Tough Economic Times: Strategies and Techniques to Get More Gigs and Higher Fees	Greg Williams	2009 Annual Convention	Sales	Phoenix, AZ
09-450	Concurrent Session	10 Revenue Streams You Can Create in 60 Minutes or Less: Leverage Your Platform Talk into Multiple Streams of Income with Very Little Effort	Debbie Belmont	2009 Annual Convention	Product Development	Phoenix, AZ
09-460	Concurrent Session	No-Nonsense Book Marketing Ideas that Won't Break the Bank	Elaine Dumler	2009 Annual Convention	Marketing	Phoenix, AZ
09-470	Concurrent Session	Secrets to Creating a Killer Keynote and Earning a Ton of Money Now!	David Greenberg, CSP	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-480	Concurrent Session	37 Tips to Ignite Learning -- Engage Everyone Every Time You Speak	Doug McPhee, Med	2009 Annual Convention	Platform Skills	Phoenix, AZ

09-490	Concurrent Session	Finding the Funny...Spicing Up Your Talks with Humor	Karen Mills	2009 Annual Convention	Humor	Phoenix, AZ
09-500	Concurrent Session	Being Online Without Having to Live Online -- Social Networking Best Practices	David Nour	2009 Annual Convention	Technology	Phoenix, AZ
09-510	Concurrent Session	I'm A Speaker...So Why Do I Have to Be Culturally Competent? *Sponsored by the Diversity PEG	Jo Ann Pina, Ph.D.	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-520	Concurrent Session	Six Weeks to a Great Webinar: Generate Leads and Tell Your Story to the World	Wayne Turmel	2009 Annual Convention	Technology	Phoenix, AZ
09-530	Concurrent Session	Anatomy of a Sales Call	Deanna Turner, CSP	2009 Annual Convention	Sales	Phoenix, AZ
09-540	Concurrent Session	Money, Sex and Happiness: Get Better Fees More Easily by Rethinking Your Business Model	Robert Bradford, MBA, CSP	2009 Annual Convention	Business Building	Phoenix, AZ
09-550	Concurrent Session	Speaking Through the Camera Lens: Effective Techniques for On-Camera Distance Communications	Laurie Brown	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-560	Concurrent Session	Stepping Up from the TOP: Make Your Best Stories Better	Max Dixon	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-570	Concurrent Session	CNN Called: How to Set Up Your Speaking Business So the Media Contacts You	Suzanne Falter-Barns	2009 Annual Convention	Publicity	Phoenix, AZ
09-580	Concurrent Session	Super Productivity: Leverage Your Productivity Style and Increase Your Results by 30 Percent!	Neen James, ASM, CSP	2009 Annual Convention	Business Building	Phoenix, AZ
09-590	Concurrent Session	The Psychology of Humor: Why Your Audience Laughs (or Doesn't) *Sponsored by the Humor PEG	Stevie Ray	2009 Annual Convention	Humor	Phoenix, AZ
09-600	Concurrent Session	How to Have the Last Laugh and Be the One They Remember: Six Secrets to Being Unforgettable on the Platform *Sponsored by the Motivational/Keynote PEG	Kelly Swanson	2009 Annual Convention	Humor	Phoenix, AZ
09-610	Concurrent Session	Build Your Own Private Social Network	Mark Sylvester	2009 Annual Convention	Technology	Phoenix, AZ
09-620	Concurrent Session	Someone is Stealing Your Book, Idea or Brand: Protect it Now	Francine Ward, JD	2009 Annual Convention	Business Building	Phoenix, AZ
09-630	Concurrent Session	The Combination to the Vault	James A. Ziegler, CSP	2009 Annual Convention	Business Building	Phoenix, AZ

09-640	Concurrent Session	How to Make Money with YouTube, Skype and Other Video Options -- Speak From Almost Anywhere at Almost Anytime and Make Money While You Sleep	Terry Brock, MBA, CSP	2009 Annual Convention	Technology	Phoenix, AZ
09-650	Concurrent Session	Join the New Media Revolution: Sell More Books, Get More Speaking Gigs and Make More Money! *Sponsored by the Writers & Publishers PEG	Dick Bruso; Gina Schreck, CSP	2009 Annual Convention	Technology	Phoenix, AZ
09-660	Concurrent Session	Funky to Fabulous: How to Be Your Own Business Coach	Elizabeth Davidson	2009 Annual Convention	Business Development	Phoenix, AZ
09-670	Concurrent Session	Straight Talk -- What Speakers and Bureaus Need to Know to Work Together	Holli Catchpole; Kiela Hine; Andrea Gold; Scott McKain, CSP, CPAE; Duane Ward; Shen Hyken, CSP, CPAE	2009 Annual Convention	Business Building	Phoenix, AZ
09-680	Concurrent Session	Create a Magalog to Sell You and Your Products	Ken Keis, CPC	2009 Annual Convention	Business Building	Phoenix, AZ
09-690	Concurrent Session	Sculpting: A Simple, Fun, Fresh Technique to Deliver Tailored Presentations	Scott "Q" Marcus	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-700	Concurrent Session	Successful Switch-hitters: Moving from Keynotes to Training and Vice Versa	Eileen McDargh, CSP, CPAE; Vanna Novak	2009 Annual Convention	Business Development	Phoenix, AZ
09-710	Concurrent Session	The One-Page Strategic Plan -- How to Plan Your Year on One Sheet of Paper in Only 20 Minutes	Laura Posey	2009 Annual Convention	Business Development	Phoenix, AZ
09-720	Concurrent Session	Speaking Internationally: Make Money, Have Fun and Get Air Miles All at the Same Time	Alan Stevens	2009 Annual Convention	International Business	Phoenix, AZ
09-730	Concurrent Session	Twitter Power: Leverage the Power of Social Media	Joel Comm	2009 Annual Convention	Technology	Phoenix, AZ
09-740	Concurrent Session	The Inside Secrets of Awesome Storytelling *Sponsored by the Storytellers PEG	Patricia Fripp, CSP, CPAE	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-750	Concurrent Session	8-80-80: How 8 Points on Your Body and an 80-Second Process Can Reduce Performance Stress by 80 Percent	Martin Laschkolnig	2009 Annual Convention	Platform Skills	Phoenix, AZ
09-760	Concurrent Session	026N2: From Zero to Six Figures in Two Years	Jim Mathis, Mdiv, CSP	2009 Annual Convention	Business Building	Phoenix, AZ

09-770	Concurrent Session	Help Me Hire You: 21 Surefire Strategies from a Speaker-Turned-Planner	David Newman	2009 Annual Convention	Business Building	Phoenix, AZ
09-780	Concurrent Session	From Press Release to ABC Nightly News in 48 Hours (and 193 Other Media Outlets) -- Breaking an International News Story by Crafting a Compelling News Angle	Marsha Egan, CPCU	2009 Annual Convention	Publicity	Phoenix, AZ
09-790	Concurrent Session	Overcome Threshold Thinking: Talking to the CEOs *Sponsored by the Consultants PEG	Linda Swindling, JD, CSP	2009 Annual Convention	Business Building	Phoenix, AZ
09-800	Concurrent Session	What Audiences Want -- Lessons Learned from Launching Some of NSA's Finest!	Christie Ward, CSP	2009 Annual Convention	Business Development	Phoenix, AZ
09-810	Concurrent Session	How to Produce Public Seminars that are Actually Profitable!	Monica Wofford, MBA, CSP	2009 Annual Convention	Business Building	Phoenix, AZ

Session #	Session Category	Session Title	Speaker	Convention Meeting	Topic	City/State
10-010	General Session	Saturday Opening General Session: The Power of a Dream	Wintley Phipps	2010 Annual Convention	Motivation	Orlando, FL
10-020	General Session	Sunday General Session: The Tale of Two Brains	Mark Gungor	2010 Annual Convention	Motivation	Orlando, FL
10-030	General Session	Sunday Luncheon General Session: Imagine ... Who Needs Legs When You Have Wings?	Chad Hymas	2010 Annual Convention	Motivation	Orlando, FL
10-040	General Session	Monday General Session: Monday With the Masters	Joachim DePosada, CSP; Mike McKinley, CSP, CPAE; Ty Boyd, CSP, CPAE; Ruby Newell-Legner, CSP; Jean Gatz, CSP	2010 Annual Convention	Motivation	Orlando, FL
10-050	General Session	Tuesday General Session: Imagine... Speaking as Though to an Audience of One	Stef du Plessis, CSP	2010 Annual Convention	Motivation	Orlando, FL
10-0550	Concurrent Session	NSA Town Hall Meeting	Stacy Tetschner, CAE, - NSA Executive Vice President; Kristin Arnold, CSP, MBA, CPF, CMC	2010 Annual Convention	NSA Educational	Orlando, FL
10-060	General Session	Tuesday Luncheon General Session: Letters from Einstein: Your Equation for Change	Karen Cortell Reisman, MS	2010 Annual Convention	Motivation	Orlando, FL
10-080	Concurrent Session	How to Earn Your CSP	Ron Culberson, CSP	2010 Annual Convention	NSA Educational	Orlando, FL
10-090	Concurrent Session	ROA Session: Maximizing Your Return on Convention Attendance Session Part I	Chris Clarke-Epstein, CSP	2010 Annual Convention	NSA Educational	Orlando, FL
10-100	Concurrent Session	ROA Session: Maximizing Your Return on Convention Attendance Session Part II	Chris Clarke-Epstein, CSP	2010 Annual Convention	NSA Educational	Orlando, FL
10-110	Concurrent Session	Understanding the Professional Competencies: Four-In-One: What It Takes to Be Successful and Competent in the Speaking Business	John B. Molidor, PHD	2010 Annual Convention	NSA Educational	Orlando, FL

10-120	Concurrent Session	A Marriage of Marketing Tips: Something Old, Something New, Something Borrowed, Something Blue—and Put a Sixpence in Her Shoe	Dee Taylor-Jolley; Scott Ginsberg, Tim Richardson, CSP, MS; Patrick Henry	2010 Annual Convention	Marketing	Orlando, FL
10-130	Concurrent Session	No Fairy Dust Here...True Tales On How To Make the "Big Bucks"!	Kathleen Cain	2010 Annual Convention	Sales	Orlando, FL
10-150		Pre-Conference Bonus Staff Session "Where Did My Customers Go?"	Shari Harley	2010 Annual Convention	Business Building	Orlando, FL
10-180	Concurrent Session	LMK the 411 cause IDK. Does this make any sense? Come find out what makes sense to a youth audience	Drew Lehmann	2010 Annual Convention	Platform Skills	Orlando, FL
10-190	Concurrent Session	Increase Your Income by Working With the Hispanic Market	Frances Rios	2010 Annual Convention	Business Building	Orlando, FL
10-200	Concurrent Session	Social Media Shortcuts to More Sales, Security and Success	Doug Devitre	2010 Annual Convention	Sales	Orlando, FL
10-210	Concurrent Session	The 5 Ps of all Successful Marketing Strategies	John Boyens	2010 Annual Convention	Marketing	Orlando, FL
10-220	Concurrent Session	Re-Strategizing Your Speaking Business	Pete Johnson	2010 Annual Convention	Business Building	Orlando, FL
10-230	Concurrent Session	From Presentation to Published	Clint Greenleaf, CPA	2010 Annual Convention	Writing & Publishing	Orlando, FL
10-240	Concurrent Session	Social Media Hubs for Sustainable Marketing Success	Jeff Korhan; Shawn Doyle	2010 Annual Convention	Marketing	Orlando, FL
10-250	Concurrent Session	Design Your Million-Dollar Speaking Engine	Robert Bradford, MBA, CSP	2010 Annual Convention	Business Building	Orlando, FL
10-260	Concurrent Session	How Social Media Can Help You Successfully Co-Produce a Major Public Event	Michelle Cullison; Jennifer Ledet; Myra Corrello, PhD	2010 Annual Convention	Business Building	Orlando, FL
10-270	Concurrent Session	Tear It Up!	Karl Mecklenburg	2010 Annual Convention	Platform Skills	Orlando, FL
10-280	Concurrent Session	What They Don't Teach You at NSA	Larry Chiang	2010 Annual Convention	Business Building	Orlando, FL
10-290	Concurrent Session	Kick Your Own Butt—From Passion to Profits	Pegine Echevarria, MSW	2010 Annual Convention	Sales	Orlando, FL
10-300	Concurrent Session	The Triangle of Truth	Lisa McLeod	2010 Annual Convention	Marketing	Orlando, FL
10-310	Concurrent Session	Are You a Planner, Crammer...or Slammer? Leverage Your Super Productivity Style for Impactivity	Neen James, MBA, CSP	2010 Annual Convention	Motivation	Orlando, FL

10-320	Concurrent Session	Imagine Your Masterpiece	Richard Hight	2010 Annual Convention	Platform Skills	Orlando, FL
10-330	Concurrent Session	Book Publishing 101	Omekongo Dibinga	2010 Annual Convention	Writing & Publishing	Orlando, FL
10-340	Concurrent Session	The HIT Experience: Your Five Breakthroughs to World-Class Success	Robert Benninga	2010 Annual Convention	Business Building	Orlando, FL
10-350	Concurrent Session	Men and Women Do It Differently ... Negotiate, That Is	Greg Williams; Mary Redmond	2010 Annual Convention	Motivation	Orlando, FL
10-360	Concurrent Session	Selling with Social Media — Nine Techniques for Using Facebook, Twitter and LinkedIn to Get Coaching Clients, Book Deals and Keynotes	Rory Vaden, MBA	2010 Annual Convention	Sales	Orlando, FL
10-370	Concurrent Session	From Idea to Story in Minutes: An Interactive Story Coaching Session That's All About You	Kelly Swanson	2010 Annual Convention	Platform Skills	Orlando, FL
10-380	Concurrent Session	Kia ora: Look After Number One	Ngahi Bidois	2010 Annual Convention	Health & Wellness	Orlando, FL
10-390	Concurrent Session	Sales Telepathy: How to Get Into Your Client's Head and Heart Without Going Out of Your Mind	Michel Neray	2010 Annual Convention	Sales	Orlando, FL
10-400	Concurrent Session	Silence is Gold—The Courage to Pause	Layne Longfellow, CPAE, PhD	2010 Annual Convention	Platform Skills	Orlando, FL
10-410	Concurrent Session	That's Not Me! How to Avoid and React to Identity Theft	Andrew Wooten	2010 Annual Convention	Miscellaneous	Orlando, FL
10-420	Concurrent Session	It's Not Who You Know, It's Who Knows You!	David Avrin	2010 Annual Convention	Marketing	Orlando, FL
10-430	Concurrent Session	Get Booked by Bureaus: What You Have to Know to Make it Work	Shep Hyken, CSP, CPAE; Janet Lapp, CSP, CPAE, PhD	2010 Annual Convention	Sales	Orlando, FL
10-440	Concurrent Session	I Need More Than Speeches! New Ways for Speakers to Make Money Besides Just Speaking	Marty Grunder	2010 Annual Convention	Business Building	Orlando, FL
10-450	Concurrent Session	Social Media: From Conversation to Participation	David Mathison	2010 Annual Convention	Marketing	Orlando, FL
10-460	Concurrent Session	PowerPoint® Wow! Made Simple...Grab 'em, Hold 'em, Make 'em Laugh, Make 'em Cry and Make 'em Scream "Encore!"	Jeffrey Gitomer, CSP, CPAE	2010 Annual Convention	Platform Skills	Orlando, FL
10-470	Concurrent Session	So You'd Like to be a Corporate Spokesperson? The Nuts and Bolts of It	Mary LoVerde	2010 Annual Convention	Business Building	Orlando, FL

10-480	Concurrent Session	Sharing Best Practices: What a Novel Idea for Consultants!	Marjorie Brody, CSP, CPAE, PCC, CMC and panel	2010 Annual Convention	Miscellaneous	Orlando, FL
10-490	Concurrent Session	20/20 Lightning Talks: The Steeplechase of Speaking	Brian Walter, CSP	2010 Annual Convention	Platform Skills	Orlando, FL
10-500	Concurrent Session	Beyond Social Media Optimization: Getting your Networking on Track and Your Career Flowing!	Maurice Ramirez, DO, PhD	2010 Annual Convention	Marketing	Orlando, FL
10-510	Concurrent Session	All-Star Guerilla Marketing from a Rodent's Point of View: How to Get Your Tuchas on the Airwaves and in Print—for Free—by Pitching Your Signature Story to the Decision Makers who Matter Most	Ross Bernstein	2010 Annual Convention	Marketing	Orlando, FL
10-520	Concurrent Session	Presentation Skills: From Good to Great to Awesome	Patricia Fripp, CSP, CPAE	2010 Annual Convention	Platform Skills	Orlando, FL
10-530	Concurrent Session	Extreme Speaker Makeover: Using Your Stories to Find Your Focus	Marcia Reynolds, CSP, MCC; Deborah Dubree	2010 Annual Convention	Platform Skills	Orlando, FL
10-540	Concurrent Session	The Power to Inspire: The Non-Verbals of Dramatic Presentations	Michael Grinder	2010 Annual Convention	Platform Skills	Orlando, FL
10-545	Concurrent Session	Million Dollar Summary Session	Bill Bachrach, CSP, CPAE	2010 Annual Convention	Business Building	Orlando, FL
10-560	Concurrent Session	Talking Head and Social Media Workshop	TJ Walker	2010 Annual Convention	Marketing	Orlando, FL
10-570	Concurrent Session	Charisma! The Hidden Connection to Authenticity, Believability and Better Business	Adele Landauer	2010 Annual Convention	Platform Skills	Orlando, FL
10-580	Concurrent Session	OUT OF THE PARK: Creating a Keynote Speech That's Always a Winner	Peggy O'Neill, CHT	2010 Annual Convention	Platform Skills	Orlando, FL
10-590	Concurrent Session	Got Mirth? Milking Your Presentation for all the Humor it is Worth	Brad Montgomery, CSP	2010 Annual Convention	Platform Skills	Orlando, FL
10-600	Concurrent Session	Increase Your Productivity with Outlook® 2007 & Business Contact Manager—Techniques You Wish You Knew Years Ago	Laura Leist, CPO, BA	2010 Annual Convention	Business Building	Orlando, FL
10-610	Concurrent Session	The Recession's Over! Now What?	Jeff Thredgold, CSP	2010 Annual Convention	Business Building	Orlando, FL
10-620	Concurrent Session	Tweet This!	Pamela Gilchrist	2010 Annual Convention	Marketing	Orlando, FL

10-630	Concurrent Session	Get Paid What You Are Worth - How to Generate More Clients Who Happily Pay You for Your Value	Steve Lishansky	2010 Annual Convention	Sales	Orlando, FL
10-640	Concurrent Session	Eat What You Love, Love What You Eat: How to Fuel a Vibrant, Healthy Life (no matter where you are)	Michelle May, MD; Eric Papp	2010 Annual Convention	Health & Wellness	Orlando, FL
10-650	Concurrent Session	Earn Massive Profits by Selling Your Book by the Truckload!	Ted Rogers; Vickie Mullins	2010 Annual Convention	Sales	Orlando, FL
10-660	Concurrent Session	Make Money in Your Jammies: Creating Income from Blogs, Teleseminars, Webinars and Subsequent Products	Rebecca Morgan, CMC, CSP	2010 Annual Convention	Product Development	Orlando, FL
10-670	Concurrent Session	How Couples and Business Partners Build Smooth-sailing, Unsinkable Relation-SHIPs	Amy Remmele	2010 Annual Convention	Miscellaneous	Orlando, FL
10-680	Concurrent Session	Walking the Ethics Line...Without Stepping In It	Patrick Henry; Anne Obarski	2010 Annual Convention	Ethics	Orlando, FL